

OCALD Membership Meeting

OSHRE Kiva Room

October 25, 2012

1:00-3:15 p.m.

Attending: Victoria Swinney, Mary Rixen, Melissa Huffman, Susan Jeffries, Bonnie McNeely, Bettye Black, Michael Foote, Paul Roberts, Michele Frasier-Robinson, Tamie Willis, Adrianna Lancaster, Marilyn Hudson, Marty Thompson, Christine Dettlaff

Remote sites: Anne Prestamo, Maria Martinez, Beth Freeman, Jenny Duncan, Alan Lawless, Paula Settoon, Linda West, Margret Rigney, Jolene Armstrong

Guests: Bonnie Juergens, Gina Wekke, Susan McVey, Blake Sonobe

Continuing Business

- Introductions and Announcements
 - Paul Roberts, new Dean of Library Services at Oklahoma Baptist University
 - Dr. Blake Sonobe, Provost of SWOSU, just appointed Vice Chancellor for Academic Affairs (effective Jan. 1).
 - Jon Sparks, Library Director at SWOSU, will be retiring at the end of December
- Approval of Minutes -- Susan Jeffries moved, Bettye Black seconded; minutes were unanimously approved as written.
- Regents Report -- Gina Wekke, Assistant Vice Chancellor for Academic Affairs

Phil Moss sent his regrets for not being able to attend. Gina has been with the Regents for 33 years. Complete College America has been adopted by the state (via the Governor's office), and its purpose is to work with students to complete their degrees. Each state identifies its own methodology. Oklahoma received no Lumina or Gates money, but has received funding for the initiative through the National Governors Association. The five areas identified in Oklahoma are:

- 1) Focus on readiness – higher education and K-12
- 2) Transform Remediation – transformational models of remedial placement and support
- 3) Bridges to Certificates and Degrees – bridging career tech credit hour completion to certificate/AAS degree completion
- 4) ReachHigher – expand associate and baccalaureate degree completion efforts through outreach to business/industry and possibly expanding scholarships
- 5) Track and Reward – reform Oklahoma's successful Brain Gain performance funding. More information is available at <http://www.okhighered.org/complete-college-america/>.

Institutions have to meet certain goals to receive a percentage of new money. The goal was 1700 additional degrees per year; as of this morning 1900 additional degrees have been conferred.

Online Course and Program Delivery – the Oklahoma State Regents for Higher Education have shown new interest in online delivery given the national attention to MOOCs (massive open online courses) course delivery through Harvard/MIT/Stanford and college affordability. The Regents will appoint a task force to review what we're doing in the area of online education.

Affordable Learning Solutions – the Oklahoma site is up and more robust, offering free course materials and eTextbooks. The URL is www.affordablelearningok.org. There is continued interest to move forward on this work with the involvement of OCALD. Dr. Sonobe or his designee will follow up on this initiative.

OLA Preconference April 3, 2013 in Ardmore – Phil wanted OCALD to be aware of this open access textbooks and Affordable Learning Solutions preconference. It is anticipated that he and Gerry Hanley from MERLOT and California State University will present.

Dr. Moss has been contacted by a representative from Academic Pub, a platform to share open source books, regarding interest in a statewide or consortial arrangement. It is anticipated that information will be shared/solicited as it is available/necessary. See www.csu.sharedbook.com and www.AcademicPub.com for more information about the platform.

Amigos Presentation – Bonnie Juergens

Bonnie has been CEO of Amigos since 1989. 80% of OCALD members are already Amigos members. Amigos Member Benefits statements were sent out to the OCALD members before the meeting. Amigos used to be interchangeable with OCLC in people's minds, but Amigos is no longer the distributor or biller for OCLC. Current revenue from membership fees is \$1,270,000; was about \$3 million when Amigos was with OCLC. The Advisory board restructured the member fee structure to fit the needs of all sizes of libraries. Amigos now has members in Maine and Oregon.

The merger with Missouri Library Network was in the making during all of FY 2012 (accomplished July 1). Anne Prestamo was instrumental in making it happen. \$400,000 in revenue is coming from former Missouri Library Network members. 300 additional libraries are eligible to participate in Resource Sharing Agreements. 80 academic libraries are participating in Member Discount Services. Some of the benefits have been: making our bargaining power stronger; identifying and working with vendors that are important to MLN members; taking advantage of our compatibilities.

Amigos has partnered with Mid America Library Assoc. to develop a cooperative courier program which includes a handoff point at the state line. 3000 items have been shipped since July; we're lending them more than we're borrowing. Amigos is focused on partnering with nonprofits and profits alike to make a service better or less expensive, or offer another service. Inviting suggestions for improvements and new services, Amigos wants to make sure to offer needed services and get rid of services that are no longer needed.

Bonnie offered some statistics about Amigos: It started about 30 years ago; as of August 31, it has 868 members. Slightly over half are academic; 10% are from Oklahoma. Only 11 public libraries in Oklahoma are members. There are 66 total Oklahoma members, amounting to 8% of the Amigos membership.

Key member programs:

- Member Discount Program

OALD had a collective savings of \$398,132 in FY 2012 (while combined membership fees were \$87,000). Remember to double check with Amigos to see if they can get you a better price on a resource.

- Discount Direct

Amigos does not keep statistics on the discounts members get for ordering supplies, furniture, etc. directly from vendors. Be sure to let the vendor know you're an Amigos member when you place the order to get the discount.

- Continuing Education

Bonnie reminded us that Amigos staff is an extension of our library staff. Amigos is the only network in the country to have a partnership with OCLC to conduct training and implementation for their products. Amigos' general identity is tied to technology and non-technology training. Its Know & Go sessions are free online, designed to be short and timely. The member conference is now online. The first year it was held online, 1000 attended (up from 200-250 before it went online). Bonnie would like us to encourage our staff to attend sessions in groups in order to have interaction.

- Courier System

Only 14 libraries in OK participate in TransAmigos Express. In Texas, it is subsidized by the state library, so over 200 libraries participate. Amigos will customize a model for OALD if there's interest. When using a courier system, borrowing and lending habits will change; in most cases they will become more robust. As resource money becomes scarcer, resource sharing becomes more important.

Frequency of service options:

5 days/week (pick-up & delivery) \$4700 per FY

3 days/week -- \$3225

2 days/week -- \$2525

Amigos is on its third or fourth vendor with no interruption in service. They try to keep labeling simple; provide mylar packaging with zippers. Currently using barcodes at the package label (not the item level).

- Resource Sharing Agreements

Amigos Resource Sharing Agreement took effect when OCLC started ILL. The Western Resource Sharing Agreement came 10 or 15 years later. They save us money because we don't charge each other to borrow items.

- Deposit Accounts

Can no longer use deposit accounts to pay OCLC, but can be used for other third-party items purchased through Amigos. May be used to carry over funds from one fiscal year to another.

- Preservation and Disaster Preparedness

These are a form of insurance. Amigos offers training in how to develop disaster preparedness plans, and assistance securing federal grants. (National Endowment for the Humanities will pay for the creation of a disaster plan and a preservation plan.) Amigos' imaging services include education, consultation, and planning.

- Open Source ILS

Amigos is currently building a program and testing with small libraries.

- Custom cataloging

Missouri Library Network staff members that came on board with Amigos after the merger have allowed them to offer this new service.

- ebooks – possibility of a deal with Overdrive?

Continuing Business, cont.

- ODL Report – Susan McVey

Susan reminded us that ODL is interested in collaboration; if an issue comes up, give Susan a call. She briefed us on two national initiatives that have an Oklahoma connection:

- EDGE (www.libraryedge.org) is an assessment tool for evaluating public access technology. It is primarily designed for public libraries, but also applies to academics. It came about through 14 different organizations working together. Oklahoma is serving as a testbed. Following its \$100 million initial donation, the Gates Foundation will no longer provide hardware money. Instead, it is encouraging community re-investment in technology, with the involvement of library staff and stakeholders. The EDGE benchmarking tools will be online; they are currently in a beta version. 600 libraries were originally surveyed. EDGE will be comparing peers among public libraries. There are eight pilot sites; the two in Oklahoma are Miami and Tulsa City-County Library. Libraries choose their own priorities; they have found in the process that sitting down with a group is most valuable. Some have identified a goal of being a digitally inclusive community, which is also an IMLS initiative. "Digitally inclusive" can mean having assistive technology, or even having enough bandwidth. A soft launch is planned for the spring in Oklahoma, Texas, California, and three more states. In the future, benchmarks will be weighted differently to reflect importance.

- Connect2Compete (www.connect2compete.org) is a public-private partnership designed to reach the 100 million people not online. Companies like Cox Cable and Best Buy have teamed up to provide low-cost computers (\$150) and subsidized internet access (2 years at \$9.95/month) to families with children on the free lunch program. Flyers were sent home from school with the kids. 27 states, including Oklahoma, are participating. The site will employ a zip code locator to find training for the family (not just the students), wi-fi, public access computers. All branches of the Metro Library System and the Tulsa City-County Library have been identified. If academic libraries want to be involved, we have to opt in (Susan will provide the link). There will be a \$90 million public ad campaign in March through the Ad Council (the organization responsible for campaigns like "A Mind is a Terrible Thing to Waste").

A spreadsheet was sent to the OCALD list showing how much each library would be responsible for if we didn't have the statewide license to WorldCat. This came about through an evaluation required for federal funds, and Susan realized it had not been shared with us before.

ODL is putting together a new OLTN Advisory Council. It is a two-year commitment, meets twice a year. If interested in participating, email Tamie.

Funding: ODL has a level budget from last year; still down 19% from three years ago. Looking at hiring new staff. Last legislative session there were a number of bills introduced to eliminate personal income tax (30% of the state's budget), but they did not pass. (It did pass in Kansas, and their state library's budget was cut by 38%. Budget for Kansas' statewide databases was cut \$800,000). Federal funds used to pay for our statewide databases will be reduced 8.2% on top of 13% over the past two years. Due to state budget reductions, ODL won't meet maintenance of effort for federal funds. It is a rolling three-year average, so won't see the big hit until 2014. Eight state libraries got a waiver last year. Unless intervening action occurs, ODL will see about 8.2% (or about \$170,000) less from the federal government.

- Executive Committee – Tamie Willis

All edits for the website have been sent in to OSHRE.

Nov. 15 meeting will be held at the University of Tulsa. Adrianna Lancaster will send out a survey about print management. Based on feedback from the survey, there will be a roundtable discussion on the topic at the November meeting.

- Bylaws Committee – Marty Thompson

The proposed change to the bylaws has been submitted to the membership via email. Chair, Chair-Elect and Past Chair terms of office will be changed from 2 years to 1 year each. The Executive Committee will manipulate the current terms that Chair and Chair-elect were elected to serve. Ballot will be sent out after the next OCALD meeting.

If anyone would like to volunteer to be on the Bylaws Committee with Marty Thompson and Sheila Johnson (to replace Mike Rusk), contact Tamie Willis.

- Assessment Committee – Victoria Swinney

Tamie thanked Sharon Morrison for her past work chairing the Assessment Committee. Victoria Swinney has agreed to be the new chair. Victoria announced that the new date for the Assessment workshop is May 17.

- OK-Share – Beth Freeman

28 libraries issued cards. There were 653 more loans than last year. Fewer books were lost this year (10 vs. 15 last year).

Meeting adjourned at 3:15 p.m.