

**Minutes of the
Economic Development Council
Meeting**

September 9, 2014

Oklahoma State Regents for Higher Education

Members present:

Arun Tilak, CU; Kathy Harrell, CASC; Rick Wetherill, ECU; Janet Wansick, EOSC; Cecil Carter, MSC; Sheri Snyder, NOC; Diane Murphey, OPSU, Stan Greil, RSC; Larry Smith, SSC; Kathy Hendrick, SOSU; Doug Misak, SWOSU; Tony Bretti, TCC; Mark Kinders, ECU; Jeri Thornton-Dulaney, WOSC

Guests present:

Heather Reichert, OU; Anita Gordy-Watkins, OSUIT; Emelia Ross, Connie Lake, Randy McCrary and Renae Brill, OSRHE staff.

1. Welcome and Introductions of all members and guests

Chairperson Janet Wansick called the meeting to order at 1:15 p.m. Introductions were made and guests were welcomed.

2. Approval of June 9, 2014 EDC meeting minutes

Upon a motion duly made, seconded, and carried, the minutes of the June 9, 2014, meeting of the Economic Development Council were approved as presented.

3. Janet Wansick will present the 2014-15 EDC meeting and program schedule. Dr. Wansick will also share expectations and “how to” of best practice

Dr. Wansick shared with the council that the 2014-15 meeting dates have been changed to every other month. The Regents Business Partnership Excellence Award program will be on March 10, 2015, we are looking to hold the event at the History Center again this year and the EDI training will be February 17, 18 and 19, 2015. She allowed the council to share their thoughts on the matter. Dr. Wansick also shared with the council the 2014-15 Priorities and Committees and how each one will function. Impact Study committee, Regents Business Partnership committee, EDI training committee and Message Development committee. Dr. Wansick asked the committee if they have a best practice to please send it to her as there are a limited amount of meetings.

4. Bring Successes! Be prepared to share in two minutes what is happening at your institution

Cecil Carter – MSC is cleared through accreditation for the next ten years.

Sheri Snyder – NOC was recognized by the Smart Asset (financial blog) as the number two community college in the country. Ranking is based in part on most affordable, return on investment and transfer rate.

Rick Wetherill – ECU received an Arts District enhancement grant. The grant allows the advertising and marketing class to act as an advertising agency and help use the class to promote the arts district. Dr. Wetherill has found some like-minded people around campus to start up a virtual economic development team on campus.

Arun Tilak – CU received a closer survey from the Manufacturer Extension Alliance (MEA). CU has worked with the MEA on 19 clients, 25 projects, and 42 jobs. CU retained 45 jobs and increased sales by \$7.5 million and capital investment is about \$2 million.

Doug Misak – SWOSU now has 140 international students.

Heather Reichert – OU is getting ready to launch a Resilient Development Institute in Oklahoma sometime in April 2015. The accredited program revolves around the national disaster recovery framework, and will offer a certificate. There will be an initiative called Oklahoma Strong promoting Oklahoma as the most resilient state in the nation. Ms. Reichert will send some information to Ms. Lake so she can share with the council.

Stan Greil – RSC is hosting the Homeland Security Institute. RSC is teaming with OU on counter terrorism programs. RSC is supporting the Chancellor on the Campus Security and Safety Summit at the Reed Center in Midwest on October 29, 2014. RSC will host the Disney Institute on September 10, 2014. RSC will be getting a Fab Lab.

Larry Smith – SSC is getting ready to break ground on the Dan and Andrea Boren Building and it will have a safe room capable of holding 600 people. Mr. Smith said SSC has built three new manufacturing buildings in the last year, two in Wewoka and one in Seminole.

Kathy Hendrick – SOSU has a new president, Sean Burrage. SOSU is hoping to receive workforce certification by the end of the year. SOSU has also received STEM grant for girls from ODOC. The go Red River Route now provides public transportation for commuters needing to get from Texas to Oklahoma, and back, for work, school, shopping, special events, or any other reason. This is a great benefit to students and communities in the area. Routes extend to Sherman and Denison with connections by DART to Dallas. Durant is the first city of its size offering public transportation.

Mark Kinders – UCO; The Chronical of higher education released its list of great colleges to work for and UCO was on the National Honor Roll for large institutions. UCO received notification from Senator Inhofe's office that the US Department of Education will be giving UCO a \$7.8 million grant to work with their Transformative Learning Activities.

Kathy Harrell – CASC president is spear heading a drive to build a road to make it easier to reach CASC.

Janet Wansick – EOSC will be hosting the 8th Grade College and Career Expo again this year. EOSC is also partnering with their public education entity to try to bring a Technology Summit to Eastern.

Tony Bretti – TCC has a new president Dr. Leigh Goodson. TCC’s Fire Science building will be completed toward the end of this year.

Diane Murphy – OPSU has a revised Business Club that has placed in the top 10 nationally in varying subjects.

5. 2013-14 EDC Priorities

a. Economic Development Reporting Template, Arun Tilak and Mark Kinders committee co-chairs

- a) Arun Tilak, CU
- b) Ryan Blanton, CSC
- c) Mark Kinders, UCO
- d) Doug Misak, SWOSU

b. Regents Business Partnership Excellence Award ceremony and reception, Sheri Snyder, committee chair

- a) Sheri Snyder, NOC
- b) Kathy Harrell, CASC
- c) Larry Smith, SSC
- d) Jill Worthington, RCC
- e) Anita Gordy-Watkins, OSUIT
- f) Jeri Thornton-Dulaney, WOSC

c. EDI Training, Kathy Hendrick, committee chair

- a) Kathy Hendrick, SOSU
- b) Heather Reichert, OU
- c) Steve Bloomberg, OCCC
- d) Rick Wetherill, ECU
- e) Stan Greil, RSC
- f) Cecil Carter, MSC
- g) Diane Murphey, OPSU
- h) Tony Bretti, TCC

d. Message Development committee, Janet Wansick, committee chair

- a) Janet Wansick, EOSC
- b) Ryan Blanton, CSC
- c) Doug Misak, SWOSU

6. Breakout into committees to determine action plans for the year

Ms. Wansick had the committees break out into groups for 30 minutes. Ms. Wansick allowed the committees to share important information.

Dr. Harrell shared with the council that the due date for the Regents Business Partnerships for submitting their partner summaries will be December 10, 2014. The RBPEA will be

held on Tuesday, March 10, 2015 at the History Center. One change for the submission process will be no photos, only institutions' and partners' logos.

Mark Kinders shared with the council that they will review the data and get with the two institutions that have not reported yet. The committee will review how they collect the data and if the **right questions were asked**. In the future, the committee will request data for summer, fall and spring.

Ms. Hendrick shared with the council that the EDI training will start on Tuesday, February 17 and go through Thursday, February 19, 2015. More information will be sent out when it becomes available.

7. OSRHE and Legislative update by Tony Hutchison

Mr. Hutchison was unable to attend and will have an update at the next meeting.

8. Commerce update by Connie Lake

Ms. Lake wanted to thank the council for their help in updating the Business Support Services directory and to let them know the OKHigherEdConnect.org has been updated and the PDF version is available online. Ms. Lake shared with the council the Regional Reports that the workforce and economic development staff at the State Regents have been working on and will share them via email with Council to get their feedback. Ms. Lake went on a call trip with the ODOC to Chicago. She will be attending another call trip with ODOC on September 23-26 to New York. The Manufacturing Day will be held October 3, 2014 and if you're doing anything in your community or at your institution to support manufacturing, institutions are asked to post their events on www.mfgday.com. Ms. Lake sat in on a webinar related to Workforce Innovation Opportunity Act (WIOA). You can go to www.doleta.gov/ia and look for grant opportunities

9. New Business

Ms. Hendrick shared with the council the Annual OEDC Conference will be held on October 9th and 10th at the Skirvin in OKC. If you would like to attend please go to www.OEDC.net and register.

Ms. Ross shared with the council that if they have anything going on around their campus and would like to share it please send it to her at cross@osrhe.edu

10. Adjournment

There being no further business to come before the Council, the meeting adjourned at 4:00 p.m.