

**Minutes of the
Economic Development Council
Meeting**

January 13, 2015

Oklahoma State Regents for Higher Education

Members present:

Arun Tilak, CU; Kathy Harrell, CASC; Rick Wetherill, ECU; Janet Wansick, EOSC; Linda Tillman, LU; Cecil Carter, MSC; Ron Cambiano, NSU; Sheri Snyder, NOC; Jill Worthington, RCC; David LeCount, RSU; Stan Greil, RSC; William "Bill" Carter, SOSU; Doug Misak, SWOSU; Tony Bretti, TCC; Mark Kinders, ECU; Jeri Thornton-Dulaney, WOSC (via-video)

Guests present:

Kathy Hendrick, SOSU; Xan Black, TCC; Ben Robinson, Brig. Gen. USAF (R); Emelia Ross, Connie Lake, Randy McCrary and Renae Brill, OSRHE staff.

1. Welcome and Introductions of all members and guests

Chairperson Janet Wansick called the meeting to order at 1:15 p.m. Introductions were made and guests were welcomed.

2. Approval of November 11, 2014 EDC meeting minutes

Upon a motion duly made, seconded, and carried, the minutes of the November 11, 2014, meeting of the Economic Development Council were approved as presented.

3. Main Topic:

a. Tulsa Regional STEM Alliance, XAN Black, Program Director, TCC

Ms. Black shared with the Council Oklahoma's five wealth-producing industries which are; aerospace and defense, energy, agriculture and bioscience, information technology and finance, and transportation and distribution. According to ODOC economist, Deidre Myers, 75% of employees in these industries will require some form of STEM education and/or training and Oklahoma is not expected produce the future workforce needed in these industries with the current structure. Ms. Black explained how to develop the STEM Communities. Communities develop a STEM Community around six steps: awareness, partnerships, action plan/resources, execution/metrics, reward/recognition, and sustainment/growth. The Oklahoma Education and Industry Partnership (OEIP) concept plan is to expose 100 Oklahoma fifth through twelfth grade STEM teachers, counselors and administrators to three (aerospace/defense, energy and agriculture/bioscience) of the five wealth-producing industrial sectors by conducting a three-day series of workshops, presentations, field trips, networking and discussion events. The STEM conference will be July 28-30, 2015.

b. Ben Robinson, Brig. Gen. USAF (R), SentryOne LLC, Owner/President

Mr. Robinson shared Tulsa Regional STEM Alliance (TRSA) Vision. The Tulsa Regional STEM Alliance works as a catalyst to create a collaborative ecosystem that encourages business/industry and the education community to produce innovative pathways resulting in a highly skilled STEM workforce able to drive economic prosperity while meeting the needs of a globally competitive Tulsa region. TRSA will serve as a catalyst for creation of a collaborative STEM ecosystem producing broad and deep innovative pathways resulting in a robust STEM workforce.

4. Bring Successes! Be prepared to share in two minutes what is happening at your institution

Janet Wansick, EOSC is partnering with McAlester Public School on a Tech Expo. This event will highlight how technology is used in classrooms and in businesses. They have launched their radio station in Wilburton and will be looking to launch a second in the Broken Bow area in the near future.

Jill Worthington, RCC has some new and exciting partnerships happening with their Allied Health Department and EMT. RCC will partner with the fire departments to advance their trainings. Students started back to class on Monday and Redlands had three great days of In-Service. RCC is now a chartered Epsilon Sigma Alpha Chapter, a collegiate service leadership organization. RCC are really focusing on service learning in the classroom and encouraging faculty to changeup their lessons and incorporate service learning.

Kathy Harrell, CASC is dropping its Radiologic Technology program and adding Health Information Technology and Occupational Safety. Carl Albert is beginning to get traction with their STEM Fair which is scheduled for May 7, 2015. Dr. Harrell stated that CASC invites any other institutions who have STEM programs to send someone to visit informally with the participants. CASC will be hosting their annual College Day on both campuses on Jan. 26, 2015.

Doug Misak, SWOSU has already placed 10 student interns with businesses this semester:

- 4 accounting interns
- 3 engineering technology interns
- 1 art intern
- 2 business interns

SWOSU will also be reaching out to midsized manufacturing companies to provide leadership and management training to front line supervisors.

Arun Tilak, CU has earned a ranking in BestColleges.com's list of Most Affordable 4-Year Online Programs, which ranks undergraduate programs across the country. Cameron is ranked #13 among the 50 ranked institutions and is the highest-ranked institution in the state of Oklahoma. The rankings are based on tuition rates for 12 credit-hours of online study. Mandatory fees are not included in the tabulation. "Completing a degree program online requires a dedicated and self-disciplined approach to study," says Cameron University President John McArthur. "For students, who choose this degree path, the

reward is access to quality higher education at times and places that are convenient to the student.” Cameron offers online degrees in business, criminal justice and interdisciplinary studies. In addition, 86 percent of the Bachelor of Science in Organizational Leadership can be completed online. In compliance with the Higher Learning Commission, Cameron requires that every online course must include at least one proctored exam each semester. The complete listing can be found at <http://www.bestcolleges.com/features/top-online-schools>.

Steven Bloomberg, OCCC is the only institution in the State of Oklahoma to receive a grant through Round 4 of the U.S. Department of Labor TAACCCT funding. The grant was for \$2.4 million and will fund the implementation of a nationwide program to train Certified Food Equipment Service Technicians (CFEST).

Mark Kinders, UCO; In December, UCO received a Community Engagement designation by the Carnegie Foundation for the Advancement of Teaching. This is a 10-year accreditation that recognizes our contributions in service-learning, civic engagement, consulting, and other outreach. Fewer than 300 institutions have received this designation. Also in December, UCO was selected to host the 2018 National Council on Undergraduate Research national conference. This will bring 6,000 students from across the nation to display their research in a five-day event. A major attraction to NCUR is the long-standing excellence of Oklahoma Research Day, which underscored the value that Oklahoma and its institutions place on these collaborative research relationships between students, faculty, and staff. UCO will host Bruce Katz, the co-author on Metropolitan Revolution, on Jan. 28, 2015. The research documents show how metropolitan areas across the nation have established best practices to rebuild their economic vitality or to capture new global opportunities. Katz, with the Brookings Institution, will provide insights into Oklahoma City’s economy from a Revolution basis and offer as models the experiences of other metro areas like OKC’s as best practices for consideration.

David LeCount, RSU’s statewide business plan competition, Dream Big Oklahoma, has completed its regional contests and is moving for the final statewide competition. RSU is coupling the final business pitches off with the Creativity Conference which will be held in Oklahoma City at the end of March. The design of RSU proprietary business research methodology, PilotVue, has been completed and they are currently engaging area businesses to help them with business research, market validation and analysis. PilotVue takes a top down look at a business and evaluates it by doing primary research and analysis.

Ron Cambiano, NSU; In June of 2014 NSU co-sponsored the second annual Teacher Institute, a two-day training for teachers in the 14 county, Cherokee Nation area. The Institute focused on STEM and Reading initiatives, with approximately 150 teachers in attendance. In October of 2014, Northeastern State hosted the 6th annual Northeastern Oklahoma Regional Summit, (NORA) "The Power of Us: Connectivity and Creativity." NSU along with the Cherokee Nation and well over 100 municipal members, facilitated presentations addressing issues affecting rural Oklahoma. Initiatives include education, healthcare, and medical services to our most rural residents. NORA also sponsored an educational summit in March of 2014 to create positive dialog on education and the importance of having an educated workforce, which in turn, attracts jobs and promotes

economic development in our region. Additionally, the College of Education and the Cherokee Nation Education Department hosted, at NSU's new Multipurpose Center, the first Robotic state and regional competition. NSU will be hosting and judging the competition for well over 150 teams from K-8 and high schools within in our region, elevates the importance of STEM programs in public school curriculum, and establishes the College of Education as the leader in STEM teacher education programs nationwide.

Linda Tillman, LU selected a New Associate Vice President (Mrs. Alice Strong-Simmons to) oversee the LU/OKC Campus. LU started the new semester off with a tri-campus retention workshop for all faculty, staff and students in leadership positions.

5. 2013-14 EDC Priorities

a. Economic Development Reporting Template, Arun Tilak and Mark Kinders committee co-chairs

The Council was given a copy of the Impact Report for their feedback and suggestions. The deadline for feedback is January 26. The committee will then compile the information and get the Impact Report ready for the Presidents meeting in February.

b. Regents Business Partnership Excellence Award ceremony and reception, Sheri Snyder, committee chair

The Regents Business Partnership Excellence Award luncheon will be held on March 10, 2015 from 11 a.m. to 1 p.m. at the History Center. All institutions have turned in their submissions. Invitation will be mailed out by January 23. The RSVP will be online again this year. Each institution can have a maximum of eight guests at the luncheon that includes people from the institution and the partner. We have confirmation that Regent Turpen will be the emcee this year.

c. EDI Training, Kathy Hendrick, committee chair

The dates have been set for February 17, 18, and 19, 2015 in the PHF conference room and the State Regents will pay for one person per institution again this year, additional person will be \$500. Please see the tentative agenda.

d. Message Development committee, Janet Wansick, committee chair

Will follow up at a later date.

6. Commerce update by Connie Lake

Ms. Lake shared with the Council that Deby Snodgrass has been appointed as the New Secretary of Commerce and Tourism. The new reporting format includes: National recruiting, Global and Business Customer Services/Regional Development Specialist. Ms. Lake also shared the projects to date; 34 total wins, 28 were in the metro and 6 are in the rural areas. There were 3,822 jobs created, invested nearly \$1.1 billion and the average wage was \$81,171 following 1,052 leads. There are 239 current active projects and 88 new project developed.

7. New Business

No new business

8. Adjournment

There being no further business to come before the Council, the meeting adjourned at 3:15 p.m.