

**Minutes of the
Economic Development Council
Meeting**

January 12, 2016
Oklahoma State Regents for Higher Education

Members present:

Arun Tilak, CU; Ryan Blanton, CSC; Wendell Godwin, ECU; Kaben Smallwood, EOSC, (via video); Dana Chism, LU; Cecil Carter, MSC; Sheri Snyder, NOC; David Hawkins, NWOSU, (via-Video); John Claybon, OCCC; Diane Murphey, OPSU, (via-video); Stan Greil, RSC; Larry Smith, SSC; Doug Misak, SWOSU; Brett Campbell, TCC, (via-video); Mark Kinders, UCO, (via-phone)

Guests present:

Heather Kay, OSU-OKC; Shad Satterthwaite, OU; Heather Reichert, OU; John, Reid, Business Roundtable; Connie Lake, Tony Hutchison; Ryan Mitchell and Renae Brill, OSRHE staff.

1. Welcome and Introductions of all members and guests

Chairperson Arun Tilak called the meeting to order at 1:20 p.m. Introductions were made and guests were welcomed.

2. Approval of November 11, 2015 EDC meeting minutes

Upon a motion duly made, seconded, and carried, the minutes of the November 11, 2015 meeting of the Economic Development Council were approved as presented.

3. Main Topic: John Reid, Business Roundtable

Mr. Reid shared with the council about how the Business Roundtable has many different programs to help Oklahoma grow. The Oklahoma Business Roundtable (OBR) actively supports projects to promote job creation and investments through expansion of existing industries and new business locations. Their mission is to encourage and promote the state's economic development, promote new business investments throughout Oklahoma, including start-up, expansion and attraction of business facilities and operations. OBR provides financial support for receptions, meeting, seminars, targeted research studies, trade and investment missions, and other domestic and global promotion activities that are essential to Oklahoma's growth and development. The OBR helps share the cost of recruitment, prospect travel, and associated proposal development. They also help coordinate development efforts with the Oklahoma Department of Commerce, the statewide private sector, Governor's Economic Development Marketing Team, and Governor's International Team.

4. Best Practice: Relending Program, Doug Misak, Southwestern Oklahoma State University

Mr. Misak shared with the council Southwest Intermediary Finance Team (SWIFT). SWIFT is a private, not-for-profit corporation whose purpose is to increase economic activity and employment in southwest Oklahoma's rural communities by lending funds at

interest rates and terms that encourage business development. SWIFT started in 2012 and to date, SWIFT has loaned \$350,000.

5. Bring Successes! Be prepared to share in two minutes what is happening at your institution

Dana Hope Chism - LU held their Annual Faculty staff meeting, including active shooter training. Langston is close to opening their Physical Therapy Building.

John Claybon - OCCC will open a new program in their automotive division for Honda Pack program in the fall of 2017. They will be the only school with that program in Oklahoma and will be graduating students with a two-year degree. OCCC's Unmanned Aerial Systems Academy started in December of 2015 and has seen great success.

Shad Satterthwaite - OU: Norman Chamber of Commerce has an aviation committee and has been partnering with OU's aviation department. OU has also partnered with Envoy Airlines to work with the students who want to train for commercial flying.

Heather Reichert – OU launched the Resilient Development Institute in the fall of 2015; looking at natural and manmade disasters. OU will be hosting the second Resilient Development Institute in October this year in New Orleans. Economic Development Institute is in their 55th year of being active and will be held in San Antonio and Fort Lauderdale this year. OU's Research Park has a new innovation hub being built.

Doug Misak – SWOSU's Black Kettle hall was remodeled and is now open. SWOSU will have two training sessions this year.

Ryan Blanton – CSC's Occupational Therapy Assistant Program received accreditation through the higher learning commission. CSC is expecting seven students to graduate from the program in 2017. On CSC Warner's campus, an old dormitory that was vacant for several years, the Native American and Cultural Success Center along with a CSC museum and art gallery will be opening next month thanks to title III funding and generous donations from the alumni.

Arun Tilak – CU is ready to open their Gross Anatomy Lab and anticipate the cadavers will come later in the year.

Cecil Carter – MSC has expanded the Gun Smith program. MSC is working on selling or leasing a three acre, 200' x 600', building.

Sheri Snyder – NOC's enrollment has seen a 2% increase for the spring semester. NOC has received a \$40,000 title VII Native Youth Grant, and that's in conjunction with the Osage County Inter local corporative.

Wendell Godwin – ECU is working with Ada Jobs Foundations and employers in the community to identify hard to fill positions with internships. They had over 200 applications filled out. The interns will be housed in the dorms on campus during the

summer. ECU has received \$50,000 of seed fund from a private individual to start the Center of Excellence in Business Technology and Economic Development. ECU is working with the Regents to get approval on a Master's in Management program.

Stan Greil – RSC – Mr. Greil shared that East Oklahoma County is in an anomaly. Tinker Air Force Base has hired 1,000 people in 100 days, and Boeing is hiring 600 people. RSC is creating an office in downtown Oklahoma City called Innovation Station on Main and Robinson. Enrollment is up 3%. RSC's My Machine is receiving statewide acclaim and is the only franchise in the Western Hemisphere. RSC will have their Grand Exposition on April 15th to show off their My Machine initiative.

Kaben Smallwood – EOSC's enrollment is down. EOSC is looking at cost saving measures like outsourcing the food service department. EOSC is looking to add a Respiratory Therapy program. Through the USDA, ECU is looking at partnerships with Shero Ranch. ECU will be implementing the Stocker Management program. ECU formed a partnership with Middle Mountain Dairy.

David Hawkins – NWOSU has ten interns for this spring semester. The remodeling and capital improvement on campus with dorms and buildings are still on going.

Brett Campbell – TCC was accepted into the National Pathways program. TCC has partnered with ACC and will receive a significant amount of coaching.

Diane Murphey – OPSU had a student attend the 2015 Hispanic College Quiz Bowl and won first place. President Bryant will retire at the end of the year. Six of OPSU's Alumni competed at the National Wrangler Rodeo, and between the six, they walked away with almost \$366,000 in winnings. OPSU will have their Annual Top Hand Auction coming up this semester.

Mark Kinders – For the last six months UCO has been facilitating a conversation and will be submitting their paperwork for the Central Oklahoma STEM Alliance. UCO served as the thought-leaders to connect the Brookings Institution, Oklahoma City Chamber, and City of Oklahoma City to look at creating an innovation district. In November and December UCO learned they had received all six federal grants worth over \$6 million over the next five years. The grants are for student support services and are related to retention, graduation, at-risk students, Hispanics, and African Americans.

2015-16 EDC Priorities

- a. **Economic Development Reporting Template, Ryan Blanton, committee chair**
Dr. Blanton shared with the Council that Mr. McCrary sent an email out requesting that the EDC members submit their Economic Development data for the impact report. Dr. Blanton will have Mr. McCrary send an email out to the council to get all their data in by the end of the month.
- b. **Regents Business Partnership Excellence Award ceremony and reception, Kathy Harrell, committee chair**
Ms. Snyder shared with the council that we have all 27 institutions participating. The invitations will be mailed out on Friday, January 22nd and the deadline will be February 12th. Presidents, EDC members and their partners will receive an invitation. Ms. Lake will send a proof of the partners' plaque(s) in an email to the council.
- c. **EDI Training, Doug Misak, committee chair**
Mr. Misak shared with the committee that the invitation and registration went out to the presidents this morning for the ED training. Embassy Suites will hold a block of rooms until January 23rd. Mr. Misak encourages each institution to let the committee know by January 23rd how many from their institution will attend.

6. **OSRHE and Legislative update by Tony Hutchison**

Mr. Hutchison shared that this will be a very brutal year for Higher Education at the Capitol. Higher Education will have an additional 3% cut on all campuses this fiscal year. We are looking at significant cuts overall this next fiscal year as well. Mr. Hutchison stated, they are wrapping up the OKWorks program.

7. **Commerce update by Connie Lake**

Ms. Lake shared the 2015 Annual Small Business Incubator Report from Commerce and will share the link with the council when it is available on the Department of Commerce website. Ms. Lake also shared the Department of Commerce FY16 Leadership report. As of December, Commerce has announced 23 projects, which has created nearly 3,500 jobs with an investment of nearly \$2.2 billion and the average wage is over \$60,000.

8. **New Business**

No new business

9. **Adjournment**

There being no further business to come before the Council, the meeting adjourned at 3:15 p.m.