Minutes of the Economic Development Council Meeting

September 13, 2016 Oklahoma State Regents for Higher Education

Members present:

Arun Tilak, CU; Ryan Blanton, CSC; Kaben Smallwood, EOSC; Dana Hope Chism, LU; Cecil Carter, MSC; Ron Cambiano, NSU (via-phone); David Hawkins, NWOSU (via-video); John Claybon, OCCC; Consuelo McFadden, OPSU (via-video); Stan Greil, RSC; Doug Misak, SWOSU; Brett Campbell, TCC; Chrystal Overton, WOSC.

Guests present:

Karen Youngblood, UCO; Devery Youngblood; and Chancellor Johnson, Tony Hutchison, Connie Lake, Cody Ruiz, and Renae Brill, OSRHE staff.

1. Welcome and Introductions of all members and guests

Chairperson Ryan Blanton called the meeting to order at 1:15 p.m. Introductions were made and guests were welcomed.

2. Approval of May 24, 2016 EDC meeting minutes

Upon a motion duly made, seconded, and carried, the minutes of the May 24, 2016, meeting of the Economic Development Council were approved as presented.

3. Main Speaker: Oklahoma Tomorrow, Devery Youngblood, CEO

Mr. Youngblood shared with the council the newly created organization called "Oklahoma Tomorrow." This organization's mission encompasses, "Where are we going to be tomorrow and how are we going to get there." The Oklahoma Tomorrow will have as many as 40 directors and will be independent and private sector-led. This organization will be coming to all the institutions in the state to capture stories from students.

Chancellor Johnson shared with the council the good news of the full allocation of FY16 funds that the Office of Management and Enterprise Services cut from the budget earlier in the year. The institutions will receive funds in proportion to the cut they took in FY16 and the State Regents have already allocated these monies to the institutions. An additional \$2.3 million was held and earmarked for concurrent enrollment.

4. New Member Orientation and Seasoned Member Review, Ryan Blanton and Doug Misak

Dr. Blanton and Mr. Misak shared with the council how and why the Economic Development Council was developed. Ms. Lake will send the orientation information to the whole Council.

5. OSRHE Research Tools, Connie Lake

Ms. Lake shared with the Council demonstrations of EMSI and Tableau dashboards and how they are great tools to get information and data for the institutions for program management.

6. Bring Successes! Be prepared to share in two minutes what is happening at your institution

Arun Tilak – Cameron University just started a psychology clinic for the students to get practical experience off campus in the real world. Cameron's Aggie Gym just got new seating and a sound system.

Chrystal Overton - Western Oklahoma State College has developed a couple of new degrees; one is Infants and Toddlers and the other is an Agriculture degree.

John Claybon – Oklahoma City Community College's Professional Development Institute-Art Department has a grant for a Commercial Food Equipment Service Technician Program. Oklahoma City Community College is looking to expand this program into an Industrial Maintenance program that will transfer into a degree program at the college. Oklahoma City Community College is looking to revamp the Small Unmanned Aerial Systems Program to align more with the commercial industries at large.

Karen Youngblood – The University of Central Oklahoma CHK Boathouse won an International Architectural Award. For the eighth year in a row, the University of Central of Oklahoma won "Best Institution to Work For."

Doug Misak – Southwest Oklahoma State University's enrollment is up 4.1%. The Center for Economic and Business Development has changed its name to the Business Enterprise Center. The Business Enterprise Center has moved into the conference center by the football field and taken over continuing education, and has already offered five continuing education classes.

Ryan Blanton – Connors State College has graduated its first class of their Occupational Therapy Associate Program. Connors State College was selected as an experimental site by the Department of Education for their Second Chance Pell Program and is able to offer Pell grants to incarcerated students. Connors State College has had a partnership with a few correctional facilities.

Cecil Carter – Murray State College has had an increase in enrollment.

Stan Greil – Rose State College will launch their innovation station in downtown Oklahoma City, Thursday, September 22, 2016 at 3pm. The Rose State College Foundation was given a 1957 Chevrolet to raffle. They sold 250 tickets at \$200 each and were hoping for a local to win, but an employee from Redlands Community College won it. Enrollment is up 5% at Rose State College.

Brett Campbell – Tulsa Community College has a slight enrollment increase of 3%. Tulsa Community College submitted an America's Promise Grant proposal in August, which is a Department of Labor Grant. Tulsa Community College has also received a Second Chance Pell Grant. Tulsa Community College has received approval for a Dispatch Option Certification Program from the Federal Aviation Administration.

Alex Kangas – University of Science and Arts of Oklahoma has a newly improved Public Policy Program to be offered this fall. The first event for the program will be October 25, 2016 at the University of Science and Arts of Oklahoma and will be on Public Education moderated by the Oklahoma Policy Institute.

Dana Hope Chism - Langston University also received the Second Chance Pell Grant. Langston University's enrollment is up. Langston University's homecoming will be the week of September 20th.

David Hawkins – Northwestern Oklahoma State University's enrollment is up. Northwestern Oklahoma State University participated in the Governor's Cup last year and had two ladies make it to the final round, and they are hoping for a repeat this year. Northwestern Oklahoma State University had six internships last year.

Ron Cambiano – Northeastern State University will hold the Northeast Oklahoma Regional Alliance's 8th Annual Regional Summit on October 25th, and it will cost any Economic Development Council member \$50 to attend. Mr. Cambiano sent the information to Ms. Lake to share with the council.

Consuelo McFadden - Oklahoma Panhandle State University has a lot of new changes and they are working on new logo branding. Oklahoma Panhandle State University's rodeo team placed third in the college National Final and their football team joined the Lone Star Conference.

7. 2016-17 EDC Priorities

a. **Update Battelle Report, Ryan Blanton, committee chair**Mr. Blanton will send an email out with information and to recruit committee members. Mr. Blanton will plan on having a meeting prior to the next Economic Development Council meeting.

b. Economic Development Research Committee, all Executive Committee members

Mr. Blanton shared that all Executive Committee members will be on this committee and if any other council members would like to be on the committee please email Mr. Blanton.

c. Regents Business Partnership Excellence Award Ceremony and Reception, John Claybon, committee chair Mr. Claybon shared with the council that the Regents Business Partnership Excellence Award Committee has met and the date for the event is March 7, 2017 at UCO, and the deadline for submissions will be Friday, December 13th.

d. ED Training, Doug Misak, committee chair

Mr. Misak shared with the council that he is looking for committee members. He currently has Mr. Blanton, CSC; Ms. Overton, WOSU; Mr. Smallwood, EOSC; and Mr. Cambiano, NWOSU.

8. Breakout into committees to determine action plans for the year

Mr. Blanton shared that there was no need to break out into committees at this time.

9. New Business

Mr. Greil shared his concern with the Economic Development Council meeting occurring every other month and suggested meeting every month. Ms. Lake wanted to share with the new members a little bit of history. The council, when it was formed, met every month, and a few years ago they changed it to every other month due to travel budgets and low attendance.

Dr. Blanton asked the council to email him or Ms. Lake if they have any main topics ideas for future meetings.

10. Adjournment

There being no further business to come before the council, the meeting adjourned at 3:10 p.m.