

**Minutes of the
Economic Development Council
Meeting**

November 14, 2017

Oklahoma State Regents for Higher Education

Members present:

Jennifer Humphreys, CASC (via-video); Kaben Smallwood, EOSC; Dana Hope Chism, LU; Cecil Carter, MSC; Ron Cambiano, NSU (via-telephone); Sheri Snyder, NOC (via-video); John Claybon, OCCC; Ryan Blanton, OPSU (via-video); Dave Shideler, OSU (via-video); Stan Greil, RSC; Doug Misak, SWOSU; Shad Satterthwaite, OU; Chrystal Overton, WOSC.

Guests present:

Heather Kay, OSU-OKC; Karen Youngblood, UCO (in place of Mark Kinders); Carla Schaeperkoetter, Education Director, OERB; Connie Lake and Cody Ruiz, OSRHE staff.

1. Welcome and Introductions of all members and guests

Chairperson Doug Misak called the meeting to order at 1:15 p.m. Introductions were made and guests were welcomed.

2. Approval of September 5, 2017 EDC meeting minutes

Upon a motion duly made, seconded, and carried, the minutes of the September 5, 2017, meeting of the Economic Development Council were approved as presented.

3. Main Topic: Answering the Call: OERB's Education Initiatives, Carla Schaeperkoetter, Education Director, OERB

Carla Schaeperkoetter shared with the council an overview of the Oklahoma Energy Resources Board (OERB). The OERB is committed to restoration and education involving both the cleanup of abandoned well sites as well as informing both students and the general public about the importance of the oil and natural gas industry. The OERB is responsible for cleaning and restoring over 16,000 abandoned well sites to date. General education initiatives include EnergyHQ which covers innovation in the industry, human empowerment, environmental stewardship and the industry's impact to the state's economy and education. Ms. Schaeperkoetter shared the vast array of resources provided for student education including the OERB's 14 annual workshops to assist Oklahoma K-12 teachers through education kits and curricula focused on math and science skills. The OERB has provided resources to over 15,000 Oklahoma teachers in the form of online videos and kits with materials ranging from \$300-\$1,100 in value.

4. Best Practice: Western Oklahoma State College's Math Ready Partnership, Chrystal Overton, Academic Dean, WOSC

Ms. Overton shared the current state of math preparedness among high school students in an effort to display the importance of Western Oklahoma State College's (WOSC) math

initiatives and partnership with Altus High School. Ms. Overton shared with the council that nearly 40% of first year college students take remedial courses, costing families \$22.2 million per year out-of-pocket. WOSC seeks to improve math preparation of students entering college, reform math remediation to be more effective, and strengthen math preparation for all majors. Initiatives to complete the goals included co-requisite to scale, math pathways, and math ready. Co-requisite to scale replaces traditional remediation with just in time remediation while a student enrolls in gateway courses. Math pathways provides more applicable math courses in relation to partner disciplines and employers, and also creates small categories of college majors with common math needs for multiple pathways. Math Ready is a college transition course between WOSC and Altus High School for seniors with a math ACT score of 13-18. The course focuses on Algebra I, Geometry and Algebra II. WOSC is piloting the program and currently has 19 students enrolled.

4. Demonstration of the online submission process for the Regents Business Partnership Excellence Award, Dana Hope Chism, committee chair

Ms. Hope Chism demonstrated how to use the online submission process to the council. She then shared with the Council that the letters with institution PINs and links for submitting partner narratives went out to the presidents and was carbon copied to each EDC member. The online submission went live on November 1st and the deadline is December 1st. The partnership will be held at UCO on Tuesday, March 13, 2018 from 11am to 1pm.

5. Bring Successes! Be prepared to share in two minutes what is happening at your institution

Dana Hope Chism – Langston University won the conference championship in football with an undefeated record. They are hosting the first national playoff game this coming Saturday.

John Claybon – Oklahoma City Community College launched their Honda training program for technicians in partnership with the North American Honda Motor Company. OCCC provides the only Honda training program in the region supplying their Honda and Acura stores. The two-year program requiring 62 credit hours currently has 12 students in it, with 10 students already working at dealerships. While working at the dealerships students are paid and upon completion of the program receive higher compensation. OCCC recently launched its anesthesiology program. Last July, OCCC became the second registered apprenticeship consortium member in the state and will focus more on applicable needs of local business and industry.

Chrystal Overton – Western Oklahoma State College is currently focusing on math readiness and its K-12 partnerships. WOSC is also in the process of approving an online LPN to RN track. Students will still have face-to-face clinical work, but the rest of the program will be online.

Karen Youngblood – The University of Central Oklahoma is hosting the National Conference for Undergraduate Research (NCUR), bringing 5,000 students and their

advisors from around the nation to present their research. UCO normally brings about 100 students, and they are urging other Oklahoma institutions to bring many. Submissions are open now, but the window is closing. In terms of economic impact, over 2,000 hotel rooms and 63 charter buses are being used for the four day event happening April 4-7, 2018.

Shad Satterthwaite – The University of Oklahoma just completed their Economic Development Institute last week in Ft. Lauderdale with 120 participants. The next one will be in April in Ft. Worth. OU is working on online courses to make it more accessible.

Kaben Smallwood – Eastern Oklahoma State College was awarded a STEM-focused Gear-Up Grant providing teachers with hands-on materials such as a calculator and a robot to assist in learning how to program the robot's functions. This grant is in partnership with TI, and is called the TI Innovator Rover Technology. EOSC now has a new VPAA who was previously Dean of Nursing. EOSC is looking to launch a Respiratory Therapy Program within the next year. The organic system plan was approved for the Acquaponics system, making it easier for people to get into the aquaponics market, essentially doubling revenues while keeping costs the same. EOSC is also looking at doing math co-requisite courses.

Stan Greil – Rose State College has recently trained 200 people in sexual sensitivity and 150 in additive manufacturing. RSC is acquiring an additive manufacturing printer. Stan Greil spoke candidly about the burden he and his colleagues have in showing the value of higher education and its economic benefits to legislators in the wake of negotiating budget cuts. He would like to see the EDC do more in making known all the economic impact higher education has in each of their various communities.

Cecil Carter – Murray State College is cutting the ribbon tomorrow on a new science building. Enrollment is up about 35-40%. The Gunsmithing Program enrollment is up 33%, but remains a short economic impact due to keeping graduates in the state.

Ron Cambiano – Northeastern State University recently completed the 9th Annual Northern Oklahoma Regional Alliance (NORA), with participation from 350 business and community partners. This year was about healthy communities and their impact on economic development. Talequah is becoming a regional health hub with a 490,000 square foot building being built for Hastings. NSU just celebrated the ribbon cutting of its playhouse scene shop, which provides hands-on development in building scenes. NSU is remodeling its University Center to be more community accessible. NSU just celebrated its grand opening of a STEAM Maker Lab. Summer Academy attendance was 347 students. NSU hosted a staff development event for area middle schools on math STEM and STEAM initiatives.

Ryan Blanton – Oklahoma Panhandle State University partnered with a local bank for the largest athletic gift in history providing the ability to modernize the football field and basketball arena. OPSU congratulated LU on their victory over them and trip to the playoffs. OPSU is beginning local concurrent enrollment with area high school sophomores, providing an opportunity to earn an associate's degree in General Studies with an emphasis in Agricultural Economics, Education or Business. OPSU received approval to start a Master's Degree Program in Agribusiness, the only program within about a 240 mile

radius. Invenergy is constructing the world's second largest wind farm eight miles west of OPSU. OPSU is developing a pipeline for technicians to service the wind farms, and will be partnering with High Plains Technology Center in Woodward to help transition certificate holders to associate and bachelor's degrees at OPSU. Invenergy's project will bring 3,000 temporary jobs during the construction of the wind farm, and about 80 jobs after.

Jennifer Humphreys – Carl Albert State College hosted Leaders of Tomorrow, a leadership conference which is focused on middle school students and exposing them to different aspects of college. Leaders of Tomorrow drew about 200 students in its first year. CASC hosted Senior Day with 350 students on campus in which to share opportunities for advancement beyond high school. CASC recently improved its student center with goals to provide new partnership opportunities through renting the facilities to organizations within the community.

Dave Shideler – Oklahoma State University just received a national award for community engagement from the APLU on a diabetes education program geared toward 1st to 3rd graders. The program was in conjunction with the Chickasaw Nation. OSU at the end of September opened the Tandy Medical Academic building at the Tulsa Center for Health Sciences. It is currently Oklahoma's largest hospital simulation center, and contains mannequins that give birth and bleed, providing medical students an environment where they can learn to treat patients without lives at stake in a simulated atmosphere. Mr. Shideler pointed to a session on the economic outlook on December 6 at MetroTech and highlighted the state and national outlook pieces, the presentation on Amazon's distribution center and its economic impact and educational funding and state taxes.

Pat Green (emailed in advance) – Tulsa was designated as a talent hub by the Lumina Foundation, sharing the designation with only 17 other cities. The Tulsa Regional Chamber was the primary grantee of the project which focused on recruiting and retaining adults with no postsecondary education. The community facilitator is Jobs for the Future, who will provide technical assistance to Tulsa Community College, The Tulsa Chamber, Tulsa Tech, and Tulsa Community Work Advance on how to recruit and retain adults. Pat is presenting on two topics this week at the Council for Adult and Experiential Learning (CAEL). One topic will be the partnership between Tulsa Community College (TCC) and Arvest which encourages increased usage of tuition benefits. The second is a panel of other communities the Lumina Foundation has designated as a talent hub.

Doug Misak – Southwestern Oklahoma State University's Business Enterprise Center moved into a new building three years ago after being given continuing education, and have since increased it five-fold the number of people coming through their facilities for various training and classes.

6. Updates on the 2017-18 EDC Priorities & Committees

- a. **Economic Development Research Committee, Dave Shideler and John Claybon, committee co-chairs**

Mr. Shideler and Mr. Claybon are in progress on their committee and have nothing to report at this time.

b. Regents Business Partnership Excellence Award Ceremony and Reception, Dana Hope Chism, committee chair

Ms. Hope Chism and Ms. Lake shared with the council that Chartwells catering the event is confirmed, Regent Turpen is a confirmed speaker, Chancellor Johnson is a confirmed speaker, and a replacement will be found for the Lieutenant Governor who is unable to attend. Mr. Claybon volunteered to assist with confirming the same photographer used last year, with Ms. Hope Chism possibly having a backup. Chartwells will soon be providing a menu for the event.

c. Membership & Best Practice Committee, Kaben Smallwood, committee chair

Mr. Smallwood and Ms. Lake shared with the council that there are four vacancies in EDC members (Connors State College, Cameron University, Rogers State University, and Northeastern Oklahoma A&M College). Designations must be made by presidents of the institutions, but interest can be gauged by the committee. Mr. Smallwood has recruited Mr. Claybon for the January meeting's Best Practice and will draft an email to gauge interest for the vacancies. Mr. Smallwood will focus first on filling vacancies and then push for better attendance from currently filled positions.

7. OSRHE and Legislative update by Tony Hutchison

None.

8. Commerce update by Connie Lake

Ms. Lake gave a brief update from Commerce that Oklahoma submitted for Amazon's HQ2 for both Oklahoma City and Tulsa, even though neither area had the infrastructure requirements. Projects include an advanced manufacturing project in rural Oklahoma, a \$2 billion investment and 1,000 jobs created. Another project is a distribution center in rural Oklahoma with 600 retail locations, and the competing areas are southern Kansas and Joplin, Missouri. Yet another is a back office project needing contract managers and procurement officers. Another project is from a Swedish aerospace parts manufacturer looking for aerospace engineers, and they are considering the Oklahoma City area.

9. New Business

No new business.

10. Adjournment

There being no further business to come before the council, the meeting adjourned at 3:45 p.m.