

**Minutes of the
ECONOMIC DEVELOPMENT COUNCIL MEETING
November 13th 2019**

Members Present: Samantha Lankford, Cameron University; Jamie Henson, Carl Albert State College; Jordyn Frazier, Murray State College; Ron Cambiano, Northeastern State University; John Claybon, Oklahoma City Community College; Larry Smith, Seminole State College; Doug Misak, Southwestern Oklahoma State University; Pete Selden, Tulsa Community College; Mark Kinders, University of Central Oklahoma; Patricia Purdue, Western Oklahoma State College; Charles Harrison, OSU-It; Laura Butler, University of Central Oklahoma; Jillian Whitaker, Langston University.

Guests Present: Jillian Whitaker, Langston University; Matt Eastwood, Cody Ruiz, Joel Dean: OSRHE Staff

Meeting will start with a 9 a.m. Breakfast and discussion of possible EDC recommendations to the regents and chancellor from previous meeting.

There was a lengthy conversation prior to the EDC meeting that resulted in several ideas but landed primarily on these three ideas for recommendation to the Chancellor from the EDC. Regents staff and the Executive Committee will work on synthesizing these and other ideas that arise into a detailed letter to the Chancellor and/or Regents that captures the full recommendation of this year's Economic Development Council. This will be presented and voted upon in a future EDC meeting.

- The chief recommendation to the Chancellor is that Higher Education (Communicators Council) come up with a consistent branding package in line with the states re-branding efforts that targets legislators and the business community.
- The EDC would also recommend that we allow for credentialing within degree programs to better exemplify workforce readiness.
- Finally, the EDC would ask for more discretion at the institution level in the application of Oklahoma's Promise to serve as a stop-gap for those students who would otherwise be lost to financial difficulty after enrollment.

1. Introductions of all members and guests: Ron Cambiano, Chair

The Chair began the meeting at 11:20 a.m.

2. Approval of September 10, 2019 minutes

Minutes were approved unanimously

3. Member Designee Agreement reminder

Every EDC member is now expected to have this agreement filled out, signed and returned as the integral part of their membership requirements.

4. Economic Development Training Recap and Discussion

The survey results and comments compiled by Regents Staff are attached to these minutes. The Chancellors legislative agenda and the full presentation from all speakers at the Training event are also attached.

5. Regents Business Partnership Excellence Award Ceremony

a. Registration Presentation – Cody Ruiz, OSRHE staff

The RBPEA submissions site is open. Cody presented the submission process and that instructional PowerPoint is also attached.

b. General Discussion

There was some discussion on changes to the RBPEA. including adding an outside speaker, giving the speaker specific talking points and adding marketing or talking points materials to the tables.

c. EDC Ceremonies and Events Committee – Chair nomination

Laura Butler volunteered as the Chair of the Events Committee and was confirmed

6. 2020 Advocacy/Event Day planning

This was discussed in terms of merging with Higher Ed Day or Oklahoma's Promise Day.

Oklahoma Higher Education Day is scheduled for Tuesday, February. 11 2019. Event details will follow.

7. Bring Successes! Be prepared to share in two minutes what is happening at your institution.

As we were running short on time it was decided that these should be emailed and compiled by Joel Dean.

8. New Business

No new business.

9. Adjournment

Meeting was adjourned at 12:15 p.m.

Next meeting: January 2020, TBA