

OCALD Membership Meeting Minutes

OSRHE Conference Room

April 26, 2012

1:00-3:30 p.m.

Attending: Bonnie McNeely, Kelly Brown, Sharon Morrison, Adrianna Lancaster, Nancy Draper, Arlita Harris, Jon Sparks, Tony Hardman, Anita Semtner, Barbara King, Barb Pfrehm, Marty Thompson, Susan Jeffries, Karen Rupp-Serrano, Michael Foote, Tamie Willis, Victoria Swinney, Marilyn Hudson, Christine Dettlaff

Remote Sites: Anne Prestamo, Alan Lawless, Casey Ashe, Paula Settoon, Maria Martinez, Karen Neurohr

Guests: Dr. Kelvin White, OU SLIS Archives Program

Regents Report:

Dr. Houston Davis announced that he will be starting with the University System of Georgia on May 1. Phil Moss will be the interim vice chancellor, beginning May 14.

Regarding the additional EBSCO databases purchased by the State Regents: the price for Business Search will not change; the price for PsycInfo will, but the Regents will pick up the difference.

Guest Speaker: Dr. Kelvin White

Dr. White spoke about the OU SLIS Archives Specialization that he was brought in to develop. He said that most archives programs tend to focus on record-keeping for bureaucratic agencies, businesses, and banks, rather than cultural heritage. Changing archival education to make professionals aware of the types of material it should be collecting, expand notions of what a record is (oral, kinetic/performance). Different tribes have different ways of record-keeping, and students should be equipped to deal with them in a culturally sensitive manner. The archivist has to figure out whose story is remembered and whose story is forgotten, based on what criteria. They should be trying to preserve the whole institution (not divided into subjects as librarians would do) and the context of the agencies. Students also have to be prepared to advocate for archives, especially at a legislative level.

Six required core courses are still needed for the MLIS in addition to the archives specialization courses. An internship will be required for the OU program (128 hours unpaid). We should send interested students to Dr. White directly; contact Dr. White if your institution would like to sponsor an intern (need to have someone on staff who is familiar with archives to supervise the student).

The archives program is currently only available on the Norman campus. Courses are face-to-face only; Dr. White believes archives can't really be taught online. The program may be expanded to the Tulsa campus in the future. The Preservation course is held at the Oklahoma Historical Society.

Continuing Business

- Approval of Minutes – Adrianna Lancaster moved that the minutes be approved as written; Jon Sparks seconded; motion passed unanimously.
- Amigos/Missouri Library Network Merger – Anne Prestamo

The Missouri Library Network Corp. held their membership vote and strongly endorsed the merger. The Amigos membership voting is going on now. Paper ballot or online voting is due by 5:00 tomorrow. Amigos members also have the option to vote during the live online meeting to be held May 9. The conference is free to all Amigos members and group registration/participation is encouraged.

- Announcements – Tamie Willis

Thank you to Karen Rupp-Serrano and Marty Thompson for organizing and hosting the luncheon for Dean Lee during OLA.

Arlita Harris is leaving SNU July 13; Richard Cheek is retiring from OBU.

Welcome to Suzanne Rooker, new director at Western Oklahoma State Univ.

Thank you to Maria Martinez of Eastern Oklahoma State Univ. for her service and participation as member-at-large.

Adrianna Lancaster announced that our newly elected member-at-large is Nancy Draper.

Karen Rupp-Serrano announced that a new dean libraries at OU has been selected (pending OU Board of Regents approval). Rick Luce is currently dean of Emory University libraries; prior to that he was at Los Alamos National Labs for 15 years. He is very tech-oriented, part of the open access movement, and will start in mid-July.

Committee Reports

- Legislative Update – Marty Thompson

HB 3038 (Income Tax bill) will have a great impact on all state agencies, including higher ed. If they can't find a way to replace the money that is cut by the loss of income tax, there will be straight across the board cuts for state agencies. If ODL is cut, they won't be able to meet their maintenance of effort and federal IMLS funds will be reduced. This means they will most likely have to cut statewide databases, which will affect all types of libraries. Contact legislators regarding the income tax bill and either express non-support for the bill, or ask legislators to find other money to fund libraries.

- CIO consolidation – lot of negotiating going on between the Republican House and the Governor's office. Not a lot of savings have been shown so far; however, some agencies were paying for Internet access when they could have been using OneNet. We know from ODL's experience that it

takes so much longer to buy computer equipment now (and more paperwork) since it has to be approved by the CIO's office before it can go to OSF.

- Assessment Committee – Sharon Morrison

“A Toolkit for Demonstrating the Value of Libraries” assessment workshop to be held Friday, Sept. 14 at Oklahoma Christian Univ. General session in the morning (with keynote speaker) and three breakout sessions in the afternoon. Topics to be covered:

- Usage value
- Impact on lives and careers
- Information literacy outcomes
- User satisfaction
- Pros and Cons of types of assessments used

Save the date was sent out to the OCALD, OK-ACRL, and COIL lists. Call for proposals will be sent soon. Registration fee has not yet been determined.

New Business

- Executive Committee – Tamie Willis

Tamie proposed the idea of changing the by-laws so that the offices of chair-elect, chair, and past chair are for one year each. Six years is too long a commitment. A formal motion for the change would come from the by-laws committee, would be put to a vote of the membership.

Schedule for meetings will be the same for next year; let Tamie know if you're interested in hosting an OCALD meeting away from the OKC area; also email Tamie with any topics for meetings.

- Assessment Roundtable Discussion – Victoria Swinney/Karen Neurohr

Each person to provide an example of what assessment activity your library does; is it formal or informal; what was the purpose; and how the results were used.

Sharon Morrison – Put a piece poster board or butcher paper once or twice a year in a high-traffic area of each floor with “Tell Us What You Think.” If it's something of substance and something under their control, they will address it right away.

Bonnie McNeely – Use LibQual (every 4 years) – takes a year to compile results – Particularly interested in comments students make (Library too noisy; covered tile with carpet; separated group tables from individual study carrels; Not open enough hours; increased hours) – survey is nationally normed and UCO can compare to other institutions and over time.

Michael Foote – designed a survey given out to traditional undergrads – asks about the importance of the library and its performance – used results to approach administration – developing a similar one for faculty and online students.

Jon Sparks – uses an instrument put out by their administration – library is always rated highly – also developed a Survey Monkey assessment instrument based on one developed at Oklahoma Baptist University.

Tamie Willis – created an in-house survey to assess reference by students and by other librarians – paper checklist, entered into computer later – follow-up with quick online survey sent to the patron – results can be sorted by librarian, by subject – used for evaluation and promotion of librarians.

Adrianna Lancaster – information literacy part of their gen ed outcomes – used SAILS in the freshman “gen ed seminar” class, and again at the end of sophomore year – just started assessing last year – test takes 20-60 minutes.

Nancy Draper – library survey sent to students through email – enticed by treats in the library and bonus points by some faculty – accrediting evaluators wanted to see how the library supports courses – encouraged faculty to put library call numbers next to resources in their syllabi – librarians also looked at syllabi as a collection development tool.

Karen Rupp-Serrano – used focus groups – hired someone from the business school to be a facilitator, next year used students from the School of Journalism ad agency – probably better to hire a professional, as students tend to ask leading questions. Good qualitative data from the focus groups. Also look at usage statistics – quality control survey from Systems (librarians are their customers) – usability studies (small groups) – offer food, credit at the bookstore to get participants – focused on services, students’ experience in the library.

Kelly Brown – using RefStats (RefTracker) roving librarian has installed on iPad, other librarians have on desktop computers (no central reference desk) – keeping track of how many reference questions asked, how long librarians spend with students – customizable, easy to record, aggregates data for you – only used since January – hard to get student workers to record reference transactions – cost is \$1200 per year based on FTE (Altarama).

Jon Sparks – using Springshare product

Victoria Swinney – created a webpage for each librarian to record statistics using Google docs – automatic timestamp – will begin using next week.

Arlita Harris – Annual LEAP Day – everything stops and the whole college does assessment – campus-wide questionnaires – participated in national information literacy assessment – helped substantiate the need for an info lit instructor.

Suzanne Rooker – faculty assessment of the materials in the library, ILL.

Jon Sparks -- OBU survey given to all sophomores on Scantron.

Anita Semtner – formal assessment (surveys) – offer prizes for people who put their name on the survey (donations from the community); doing a lot of renewals, so lengthened checkout period – also do informal assessment.

Who from library is involved in assessment? Just librarians, or all staff? Some libraries have an assessment committee made up of librarians and staff.

Tamie – do one-shot post evaluations on Blackboard; have tried pre-test with freshmen, post-test with seniors – hard to get the same group of students

Aдриanna – do evaluations on paper at the end of class. -

Jon – use survey monkey tool last 2-3 minutes of class. -

Bonnie – have done SAILS, which is pre-test/post-test. -

Victoria – anyone using NSSE data? Not many library-related questions asked, but it does ask about papers students have to do. Intent of the survey: overview of the kinds of assessment that are being used in Oklahoma academic libraries; share successful ideas, things that are possible. -

There will be no May meeting; Tamie will email list with notifications of what's happening in the legislature. -

Meeting adjourned at 2:50 p.m. -