

FY23 MEETING OF THE COUNCIL ON STUDENT AFFAIRS

Regents' Conference Room

655 Research Parkway

Dr. Douglas Hallenbeck, Chair, Presiding

June 9, 2022

10:00 a.m.

MINUTES

1. Welcome and Introductions – Douglas Hallenbeck

The meeting was called to order at 10 a.m. Doug introduced two new COSA members, Dr. Joey Fronheiser, OSU-OKC, and Dr. Adam Johnson, Southwestern Oklahoma State University.

2. Approval of April 14, 2022 Minutes – Douglas Hallenbeck

Upon motion duly made and seconded, the minutes were approved as written.

INFORMATION OF INTEREST TO THE COUNCIL

3. Oklahoma Student Government Association Update – Tyler Owens, 2022-23 OSGA President

Tyler informed the council of upcoming OSGA events. Camp OSGA will be September 24-25, 2022 and Fall Congress will be November 11-12, 2022. He asked institutions interested in hosting either event to email him at president@osga.org. Tyler brought outstanding OSGA invoices and asked the council to see him after the meeting. Tyler said he is very excited to get this year started. Joshua Busby (LU) commended Tyler for stepping up to assume leadership of OSGA. Jerrett Phillips (CU) echoed Joshua's comment and also asked if the legislation and resolutions worked on during Spring Congress could be emailed to him.

4. Legislative Update – Dr. Jarrett Jobe, Vice Chancellor for Governmental Relation, OSRHE

Jarrett highlighted the FY23 budget, funding to help with food insecurity on campuses, STEM investments and teacher support. He said Oklahoma's Promise will be expanded to support families with multiple students enrolled in the program. He said they were effectively able to remove any type of expansion of weapons on campuses. Jerrett Phillips (CU) asked Jarrett about HB4138 and how that might impact campus dormitories. Jarrett said this bill did not advanced to the floor. Joshua Busby (LU) asked Jarrett to talk about the overall budget as it relates to higher education. Jarrett said the budget received an increase of \$60 million but is still at a reduction in base allocation from over the last 10-15 years. He mentioned concurrent enrollment, student retention and Workforce Oklahoma. He said the \$60 million increase is a signal that the legislature recognizes the role that higher education plays in the sense of economic empowerment, but there is still plenty of work to be done.

Debbie Blanke said funds were made available for institutions to use for ongoing services, teacher education scholarships, restore academic scholarships, OTAG funding, Tulsa reconciliation scholarship, regional university scholarships, establish the first Reach Higher scholarship, Summer Academies funds increased and to support the hunger and food insecurity pilot.

Jarrett also mentioned two special sessions will be held at the Oklahoma Capitol next week. Legislators will examine how to allocate federal COVID-19 relief funds that were part of the American Rescue Plan Act and also consider tax cuts Governor Stitt wants eliminated. Jarrett said this is a heavy election season, and there will be a brief break in legislative action at the Capitol until late July and August.

5. Digital Badging –

Brad Griffith, Director of Online Learning Initiatives, OSRHE

Lindsay Echols, Executive Director of Campus Compact and Director of Student Affairs and Diversity, OSRHE

Lindsay said she met with Brad and his team to discuss digital badging opportunities for the Leadership Academy participants, Oklahoma Student Government Association and the Student Advisory Board. She said she was not aware how in depth and beneficial this could be for Student Affairs. Lindsay asked Brad to speak to COSA to discuss how campus organizations can utilize digital badging.

Brad shared the new career-focused credentialing initiative Upskill OK logo. He said the micro-credential program is a new type that consists of either for credit or noncredit experiences that includes a form of assessment or measured learning. He mentioned noncredit experiences could be building relationships with staff on campus, networking with student groups, taking on different roles and positions, which can be recognized if there is measured learning and an assessment. Student Affairs personnel have the opportunity to help students market what they are gaining from noncurricular and cocurricular experiences when they get to the job market. Upskill OK can be a cobranded initiative to serve as a pipeline to get employers and students to an institution's programs. Brad said the digital credentialing component is through Credly, a digital badging vendor. The State Regents badging collection includes multiple institutions that have programs and badges loaded into Credly. An institution can link their approved badge collection to OSRHE's badge collection through Credly. Brad showed the council a sample badge from Oklahoma City Community College. The goal is to get individuals to go to an institution's webpage. He said a few institutions have designed their own badges with Credly. The difference is OSRHE-hosted badges are designed by OSRHE and are for approved programs. An institution can also obtain their own Credly profile using the State Regents' contract. Brad shared the State Regents' Credly profile showing all the badges available. The directory shows every individual that has opted in to share their information. Brad also showed the council his profile and explained all the features available. He shared a few of the institutions participating in Credly.

Kristen Partridge (OU) said they are using the Oklahoma Standard Program and asked if a Credly badge has already been created for this. Brad searched and demonstrated how to use the directory. He did not find a badge for this program.

Joshua Busby (LU) asked if Credly allows a search for a general volunteer badge and if an institution could use that badge for their own institution. Brad said Credly does not currently have a cloning feature for digital badges and that each badge is programmed on a one-by-one basis. Brad said it may be appropriate to create a state level badge. Debbie Blanke said COSA may want to create a leadership badge. Lindsay said badges can be created for conferences as long as there is an assessment included. Debbie Blanke mentioned she has repeatedly heard of having some type of civic transcript and that a badge would be a great way to demonstrate student engagement for a higher learning commission evaluation. Brad said there is a list of preprogrammed criteria for issuing a badge and attendance is not enough to issue a badge. He said there needs to be some component of measured learning.

Stephanie Beauchamp (OSRHE) reiterated attendance at a conference does not necessarily warrant the issuance of a badge. She asked Brad to discuss State Regent endorsed versus not endorsed badges. Brad said there will be a searchable database of micro-credential programs and also other programs affiliated with Upskill initiatives. He said a public proposal form will be available, and requests can be submitted with a link provided to the institution.

Brad explained the State Regents can support 370 badge earners per campus. A badge earner is one seat used within a license and can be issued an unlimited number of badges. He said a large-scaled conference could issue multiple digital badges on a license that represent individual competencies. Debbie Blanke said the cost to the State Regents for each badge over 370 is \$1 per badge earner. She said she feels confident there will be no cost to institutions for the next year or two.

Debbie Blanke asked if Career Services is under the Student Affairs umbrella for most council members. She would like to convene a group on workforce development and connecting to business and industry. Joshua Busby (LU) asked what timeframe would this group meet. Several council members said late June or early July would be best. Debbie Myrick will email a Google Doc to the council requesting their Career Services contact information and availability. A Zoom link will be emailed when the date is determined.

Joshua Busby (LU) asked Brad to elaborate on Quality Matters, as Langston is a QM campus. Brad said QM is a subscriber of Credly and is a separate initiative. A unique Oklahoma badge is being considered to recognize faculty and staff that have completed all three QM workshops.

Doug Hallenbeck (OSU) asked if an annual report of what skills employers are needing could be provided. Debbie Blanke said an upskill initiative began in January. Funds were sent to institutions working with employers to find out what skills need to be developed in a classroom curriculum. The second phase will be focused on leadership, ethics, diversity, etc. Brad said the relationship with human resources professionals is essential, and Career Services professionals will be the most poised to make these connections.

6. Student Leadership Retreat Update – Lindsay Echols, Executive Director of Campus Compact and Director of Student Affairs and Diversity, OSRHE

Lindsay reminded the council that the Student Leadership Retreat will be held at Rose State College on Friday, September 16, 2022. The planning committee met recently and are eager to

hold this event in person. She is expecting 200-225 students to attend. Lindsay said the SLR is being remixed. It will be a fun, high-energy atmosphere with school spirit attire. Lindsay mentioned the Save-the-Date will be emailed soon and asked the council to forward it to any organization with student leaders, not just student government. She reminded the council to bring their favorite leadership book to the July COSA meeting. These will be used as student door prizes.

COUNCIL BUSINESS

7. Election of Officers – Douglas Hallenbeck

The following will serve on the 2022-23 Executive Committee:

Joshua Busby, Langston University, Chair
Lance Newbold, Rose State College, Vice-Chair
Dr. Brandon Hill, East Central University
Dr. Bill Knowles, Seminole State College
Lilly Bermudez, Oklahoma City University
Dr. Michael McClendon, The University of Tulsa

8. State Regents' Update – Debbie Blanke

Debbie Blanke said the next COSA meeting will be one week earlier than normal on July 7, 2022, and held at the UCO Boathouse, OKC.

Joshua Busby (LU) inquired about restarting the Oklahoma College Student Personnel Association (OCSPA), which was last active at Southeastern Oklahoma State University in 2020. Liz McCraw (SEOSU) said she has a box of files, supplies and the checkbook. Kristen Partridge (OU) asked if representatives from institutions should participate to curate a planning committee. Doug Hallenbeck (OSU) said a call for nominations can be an agenda item for the July COSA meeting. Debbie Blanke said the Regents staff would be happy to help facilitate a convening once the committee is selected and will support this organization moving forward.

Debbie Blanke and others attended the Complete College America state meeting in Louisville, Kentucky. She said CCA is focused on academics and students also need “wrap around services,” support and coaching. Joshua Busby (LU) said CCA did initially start on the academic side of the house. He mentioned Student Affairs work with students when they are not in the classroom and services need to be expanded. Joshua encouraged the council to work with their academic colleagues to make sure they are doing everything they can to help the state CCA team. Debbie asked for feedback from the council if there is a role for the State Regents to create policy that covers Student Affairs supportive services.

9. Announcements – Douglas Hallenbeck

Joshua Busby (LU) reminded the council of the Friends of COSA account that was used in the past to support colleagues when things come up such as sending flowers for the death of an immediate family member, etc. COSA members would donate funds to this account on a voluntary basis. Lilly Bermudez (OkCU) and Liz McCraw (SEOSU) would like to restart this

fund. Kristin Partridge (OU) asked how it works. Joshua explained a private checking account was opened and funds were deposited and used as needed. Debbie Blanke mentioned setting it up as a COSA account with a Regent's staff member and the current COSA chair being signatories on the account or this could be on an as-needed basis without the bank account. This item will be discussed further at the July COSA meeting.

Lindsay said the Leadership Academy awards/luncheon will be held at the UCO boathouse, OKC after the July 7th COSA meeting. She thanked Christopher Lynch for allowing this to be held at the boathouse.

Lindsay advised the council the State Regents will host the Oklahoma LGBTQ2+ Convening 2022 on August 5, 2022, at Rose State College. Dr. Shamari Reid will be the speaker with a professional panel and a student panel.

10. Adjournment

There being no further business to come before the council, the meeting was adjourned at 11:37 a.m.

Upcoming Events of Interest to the Council

August 5, 2022 – LGBTQ2+ Convening – Rose State College, Midwest City

September 16, 2022 – Student Leadership Retreat, Rose State College, Midwest City

September 26-30, 2022 – Crisis Intervention Team (CIT) Training for Campus Law Enforcement Personnel, University of Central Oklahoma, Edmond

October 18, 2022 – Oklahoma Statewide Transfer Student Success Conference, Oklahoma State University, Student Union Ballroom, Stillwater