



## **Best Practice Presentation**

**December 11, 2012**

# **Developing Oklahoma Business Leaders**

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# How do you get job growth started?

Interesting quote from Mr. John Clifton, CEO of Gallup.

Mr. Clifton was asked this question? How do you get something like job growth started? Does it start at the national level?

Mr. Clifton responded, “No. The way you fix America, or any country, is at the city level. Thriving cities are essential to a country’s success, and there’s no way you can fix your cities without positive momentum among small organizations, as well as among 5<sup>th</sup> through 12<sup>th</sup> graders. If you care about your city’s future, go around and talk to the business and philanthropic leaders in town; roam the hills and get the stakeholders together and say, I have these metrics, and here are these two constituencies – small business and 5<sup>th</sup> through 12<sup>th</sup> graders. How are you engaging and motivating them?”

“It also helps to have a good university in your town. Universities are a huge asset, and our higher education system is one of the great strengths of our country. So many businesses trace themselves back to a university.”

# Presentation Review

- **ECU Tiger Academy – Junior Business Club**
  - 22 Fifth Grade Students from Willard Elementary
  - 5 College Students from School of Business
  - 8 ECU School of Business Students
- **Career Discover Day at ECU**
  - 450 Eighth Grade Students – Pontotoc County
  - 50 Community Business Leaders & Professionals
  - 15 ECU School of Business Students
- **Oklahoma Business Week**
  - 70 High School Students from Oklahoma/Texas
  - 2 High School Teachers
  - 50 Local, State and National Business Leaders
  - 15 ECU School of Business Students

# ECU Tiger Academy – Junior Business Club









# Career Discover Day at ECU

## Career Discovery Day at East Central University

### My Future - My Career - My Responsibility

Wednesday, January 18th, 2012

### Breakout Session Leader Assignments

Group 1				Group 2			
<b>Session 1 (9:25 - 9:50am)</b>	<b>Location</b>	<b>Students</b>	<b>Instructor</b>	<b>Session 1 (11:25 - 11:50am)</b>	<b>Location</b>	<b>Students</b>	<b>Instructor</b>
Business/Salon Owner	Ataloo Theater	63	Judy Cantrell	Business/Salon Owner	Chalmers Theater	74	Judy Cantrell
Architecture	Chalmers Theater	26	Tim Elliott	Hospitality/Tourism	Room 148	26	Nic Carlson
Finance and Investing	Room 148	16	Patty Laramore	Science/Research	Room 151	28	Ken Forshay
Hospitality/Tourism	Room 151	18	Nic Carlson	Architecture	Room 158	44	Tim Elliott
Science/Research	Room 158	25	Ken Forshay	Construction	Art Gallery	48	Tyler Moore
Construction	Art Gallery	40	Tyler Moore	Finance and Investing	Balcony Lobby	18	Patty Laramore
		188				238	
<b>Session 2 (9:55 - 10:20am)</b>	<b>Location</b>	<b>Students</b>	<b>Instructor</b>	<b>Session 2 (12:40 - 1:05pm)</b>	<b>Location</b>	<b>Students</b>	<b>Instructor</b>
Veterinary Medicine	Ataloo Theater	59	Dr. Calvin White	Veterinary Medicine	Ataloo Theater	52	Dr. Calvin White
Public Safety & Security	Chalmers Theater	31	Jay Wood	Public Safety & Security	Chalmers Theater	53	Jay Wood
Business & Accounting	Room 148	21	Steve Williamson	Business & Accounting	Room 148	23	Steve Williamson
Health & Pharmacy	Room 151	25	Lee Ross	Engineering	Room 151	23	Jim Lawson
Engineering	Room 158	22	Jim Lawson	Health & Pharmacy	Room 158	41	Lee Ross
Arts	Art Gallery	30	Amanda Cobb	Arts	Art Gallery	46	Amanda Cobb
		188				238	
<b>Session 3 (10:25 - 10:50am)</b>	<b>Location</b>	<b>Students</b>	<b>Instructor</b>	<b>Session 3 (1:10 - 1:35pm)</b>	<b>Location</b>	<b>Students</b>	<b>Instructor</b>
Communications	Chalmers Theater	47	Brian Brashier	Communications	Ataloo Theater	44	Brian Brashier
Information Technology	Room 148	24	Chuck Dougherty	Health & Dentistry	Chalmers Theater	62	Dr. Weems
Transportation & Logistics	Room 151	28	Mark Williams	Manufacturing/Mining	Room 148	23	Keith Buelow
Health & Dentistry	Room 158	39	Dr. Siegle	Information Technology	Room 151	24	Chuck Dougherty
Law & Legal Studies	Art Gallery	31	Dr. Jenna Owens	Transportation & Logistics	Room 158	38	Mark Williams
Manufacturing/Mining	Balcony Lobby	19	Keith Buelow	Law & Legal Studies	Art Gallery	47	Dr. Jenna Owens
		188				238	









**OKLAHOMA**  
**BUSINESS** **WEEK**

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"INSPIRING BUSINESS LEADERS OF TOMORROW"

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East Central University • July 8 - 13, 2012

**Summer Camp Overview for 2012**

# Leaders Engaged as Speakers

- **Bill Anoatubby, Governor, The Chickasaw Nation**
- **Alan Marcum, Executive Vice President, Devon Energy**
- **J. Michael Prince , Chief Operating Officer, Guess?**
- **Craig Scheef, Chairman, President and Chief Executive Officer , Texas Security Bank**
- **Susan Paddack, Oklahoma State Senator**
- **Mary E. Mélon, President and Publisher, The Journal Record Publishing Company**
- **Scout Cloud Lee, Founder and CEO of Vision Us, Inc.**
- **Kenneth Knoll, Concept Investments Manager, i2E**
- **Rhett Laubach, Founder /Operator, YourNextSpeaker, LLC.**
- **President John R. Hargrave, East Central University**
- **Brad Fenton, CEO, Fenton Auto Group**
- **Tom Cole, United States Representative**
- **Bill Bridgwater, Retired former CEO in the Telecommunications Industry**
- **Lisa Johnson-Billy, Oklahoma House of Representatives**

# Leaders Engaged as Company Advisors

**The Company Advisors spend the week with the “companies”.**

- **Alan Marcum, Executive Vice President, Devon Energy**
- **Karen Hudson, Executive, New Spin 360 Technology**
- **Frank Crawford, Owner, Crawford & Associates**
- **Mick Cowan, Professor, Oklahoma Christian University**
- **Andrew Butler, Owner, Wyman & Associates (Texas)**
- **Cliff Agee, Retired Executive with AT&T**
- **Kyle Essmiller, Director HR , Chaparral Energy**

# Proud Sponsors of Oklahoma Business Week



*the*  
**Chickasaw  
Nation**

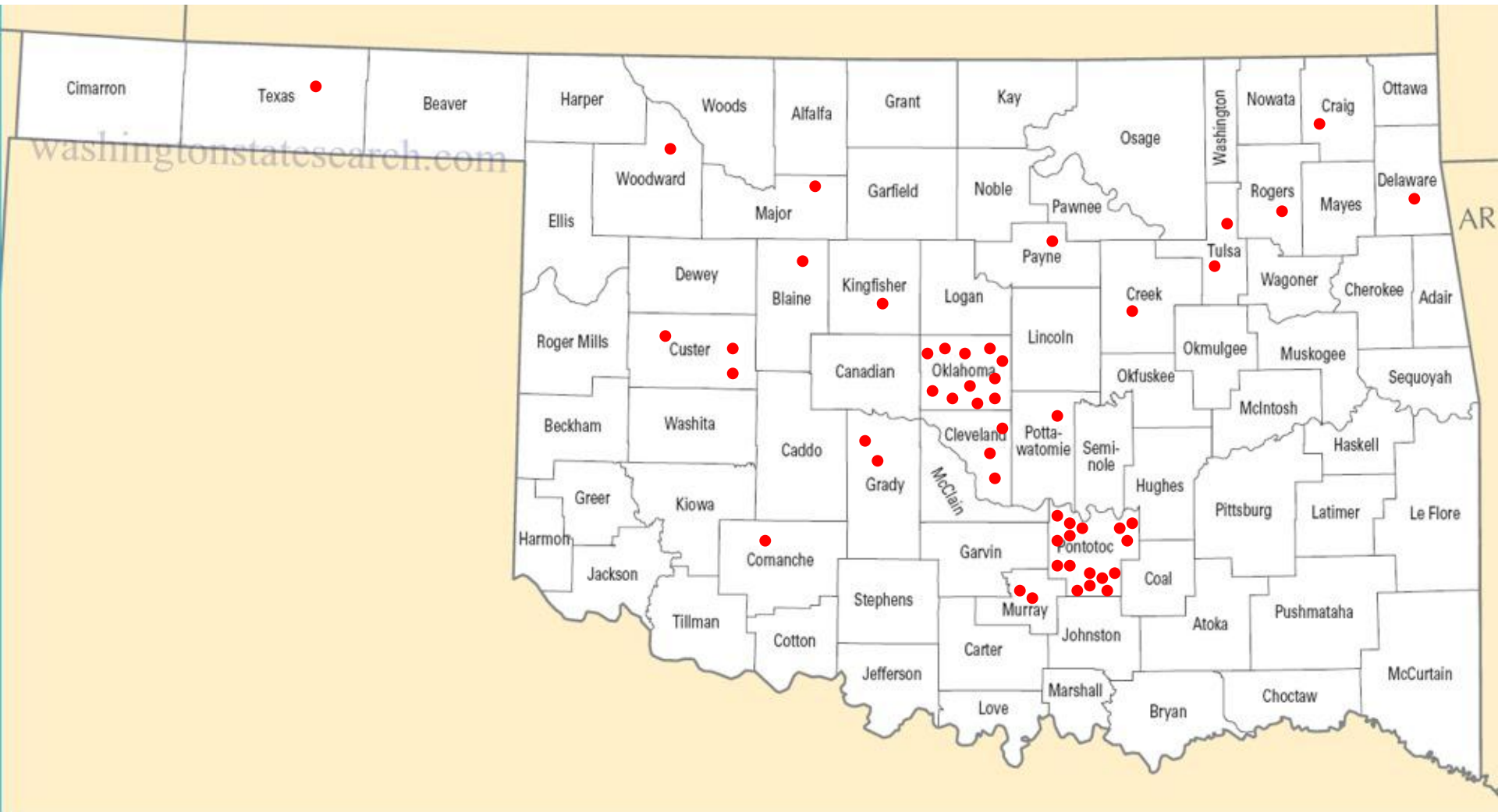


ECU Entrepreneurship Class  
Landmark Bank  
ECU President's Circle  
Wyman & Associates  
Arvest Bank

First United Bank  
LegalShield  
Citizen's Bank  
Valley View Hospital  
Chickasaw Nation:  
Division of Commerce

Guess? International  
ECU Foundation, Inc.  
Oklahoma Heritage Bank  
Pontotoc Technology Center  
ECU School of Business

# Oklahoma Business Week Students



\* 3 Texas Students from Fort Worth













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# Oklahoma Business Week Alumni

