

TECHNOLOGY DEVELOPMENT CENTER

Oklahoma State University

Dr. Steven C. Price

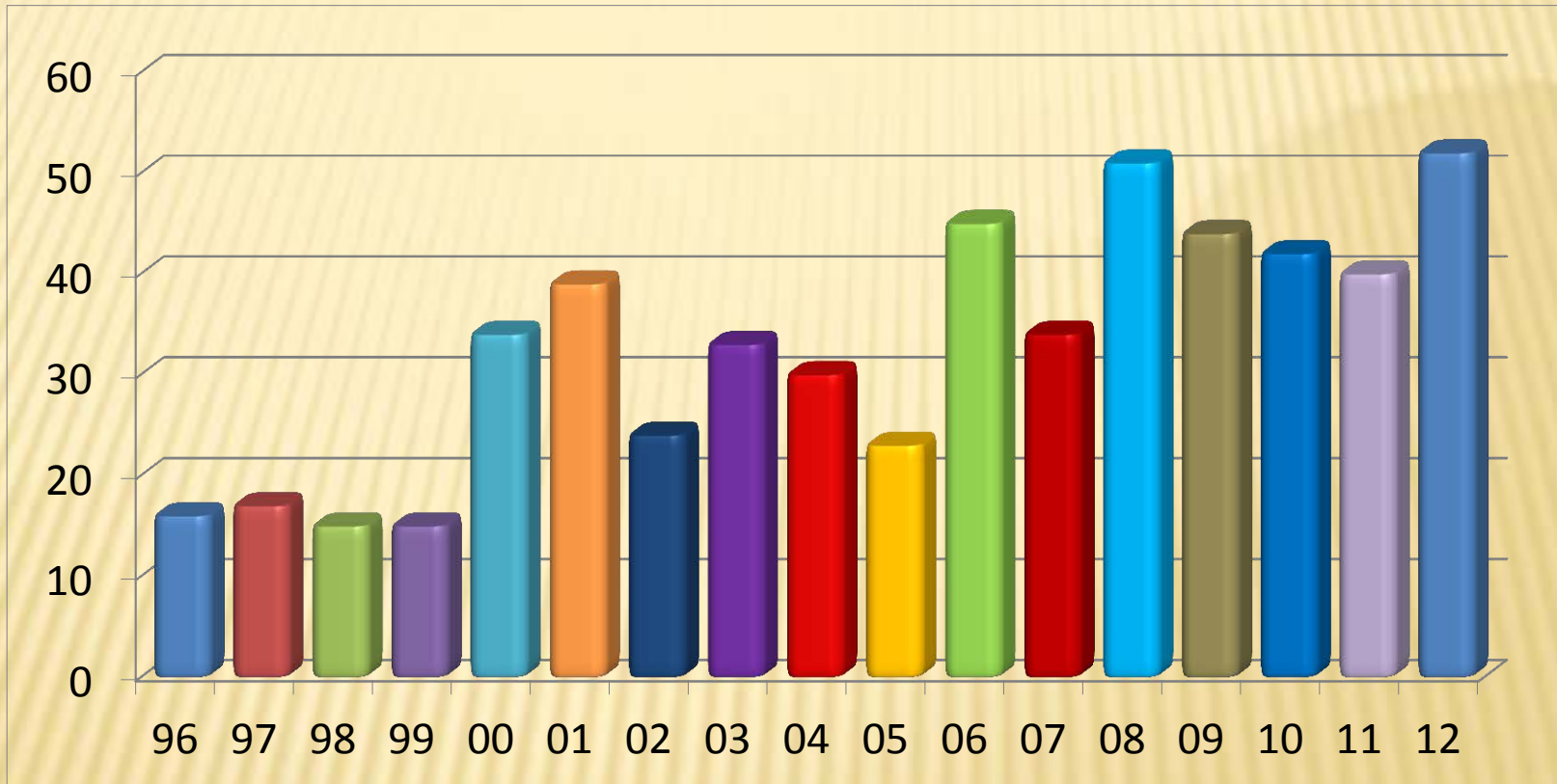
Associate Vice President for Research and Technology Development

WHAT WE DO

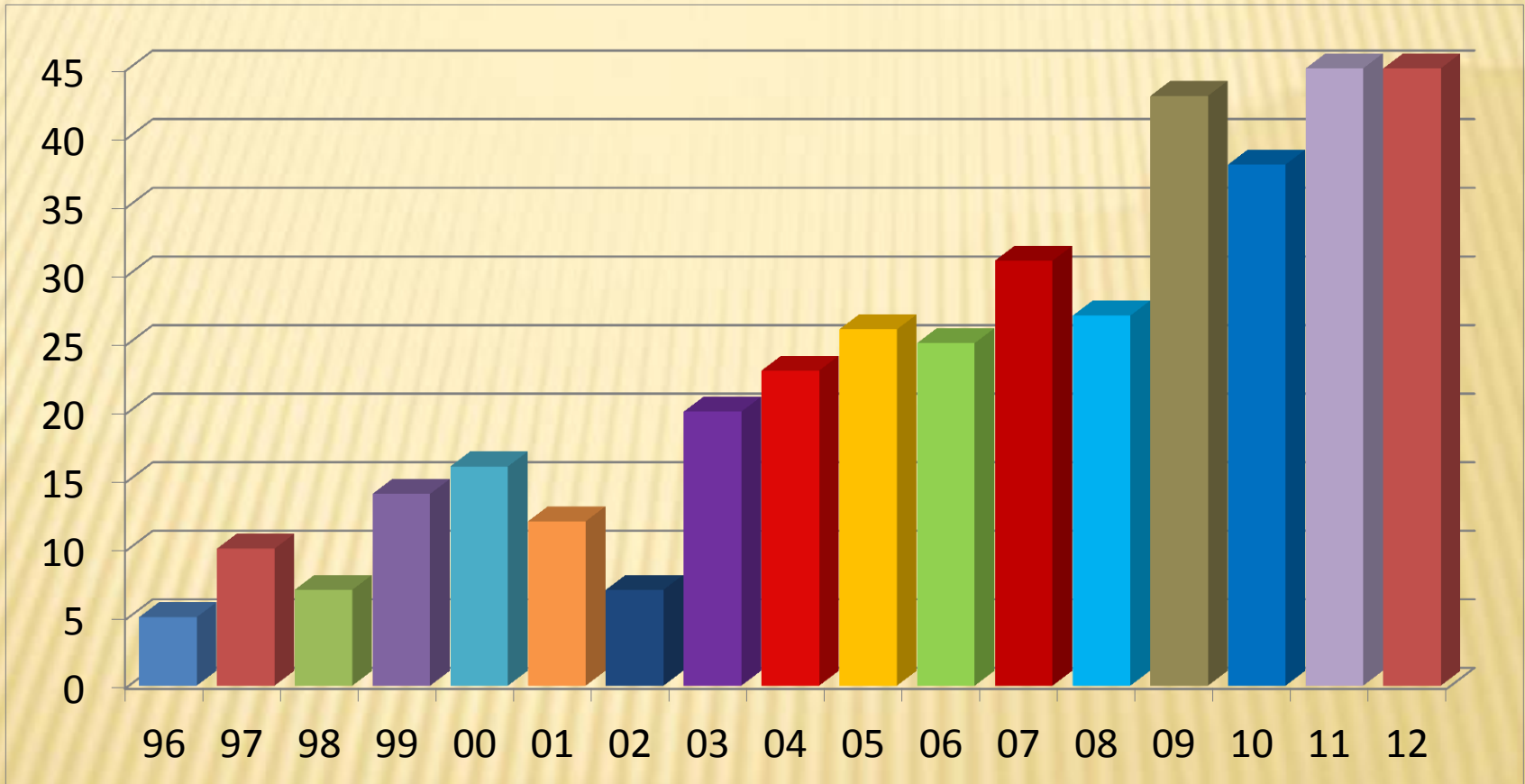
- Interface between faculty and the commercial sector
- Work with patent counsel to assess patentability/licensability
- Evaluate markets for commercialization of inventions
- Identify potential licensees
- Negotiate terms of licenses
- Assist with negotiating problematic sponsored research agreements
- Help faculty start companies

DISCLOSURES

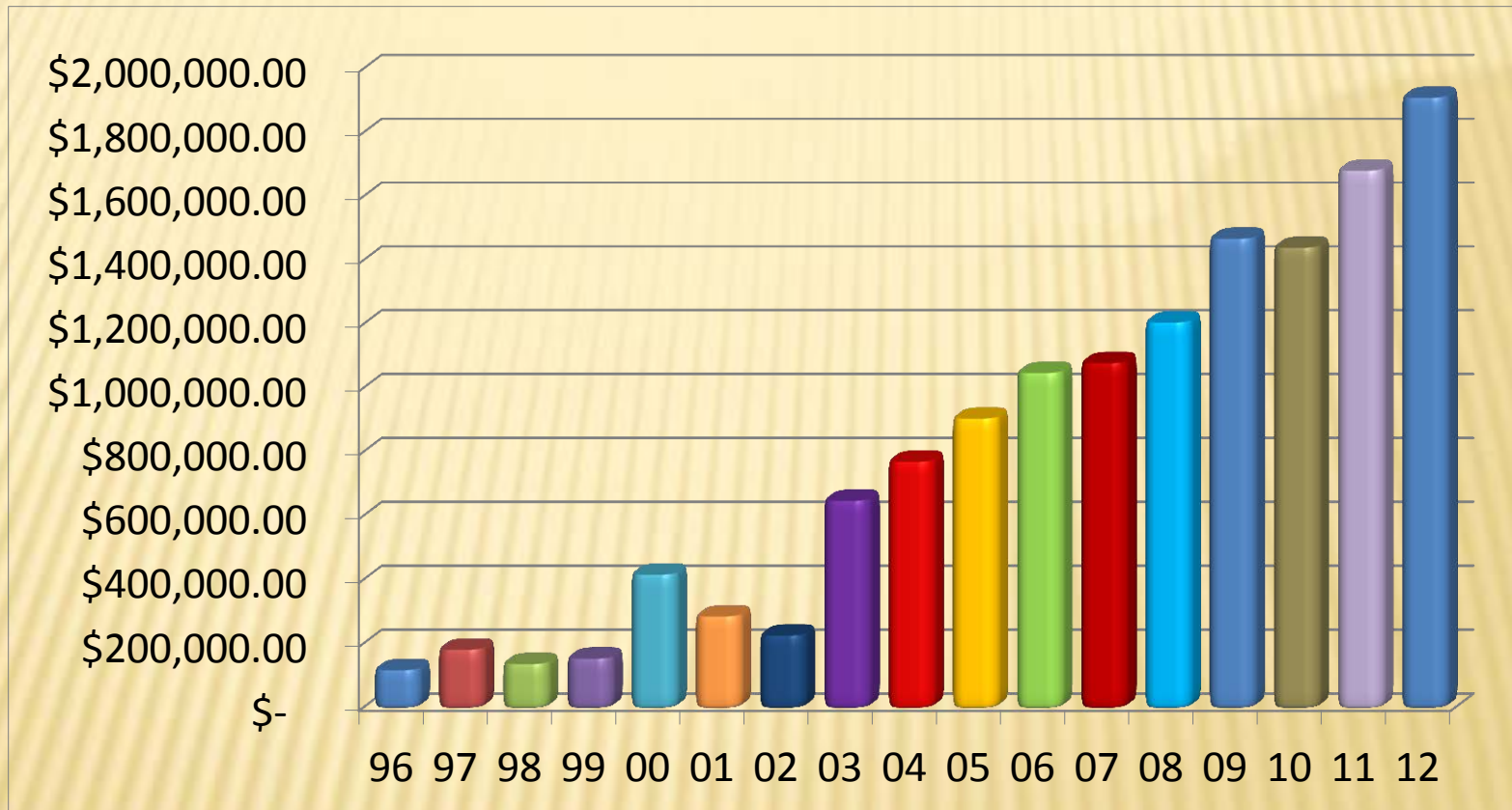
PER YEAR 1996 – 2012



NUMBER OF LICENSES YIELDING INCOME PER YEAR 1996 – 2012



INCOME FROM LICENSES PER YEAR 1996 – 2012



BASED ON MOST RECENT FY 2011 AUTM REPORT

- ✘ Of those 74 universities with less than \$200 million in research expenditures:
- ✘ OSU ranks 9th out of 74 in receipt of running royalty (\$1.6 million)

GAP FUNDS

- Funds that are used to fill “gaps” that occur during commercial development of University inventions
- They come by many different names, sources of funding, criteria, for funding
- Most Universities today have a “gap fund” of one type or another

TECHNOLOGY BUSINESS DEVELOPMENT PROGRAM

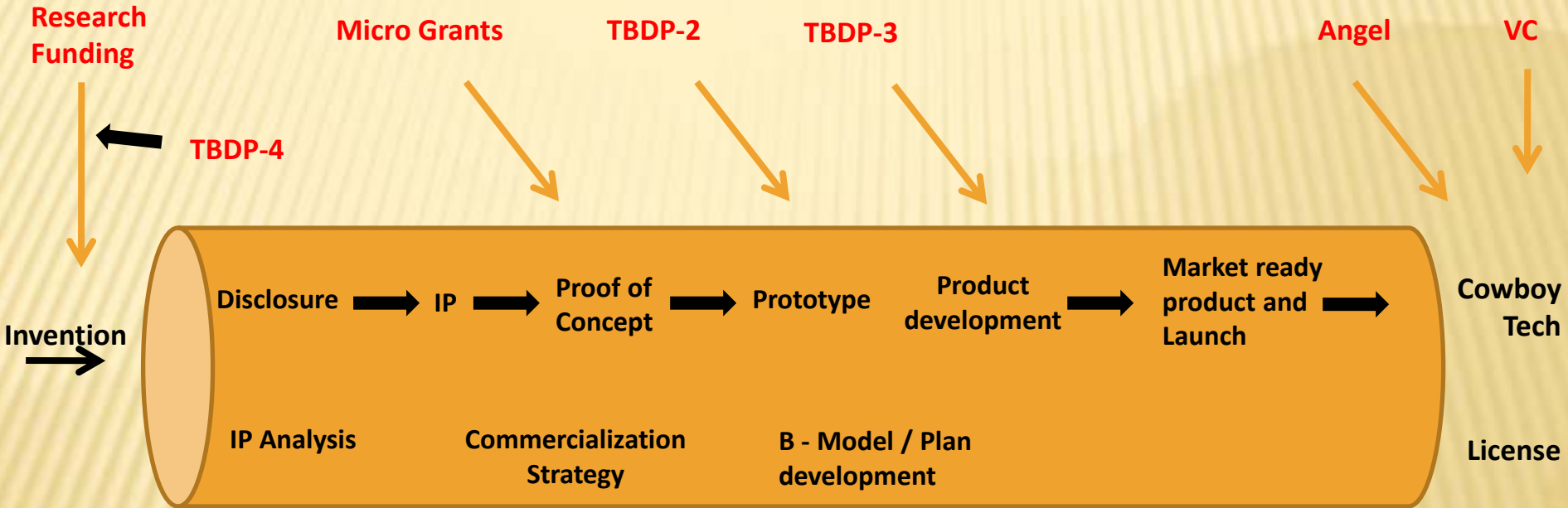
- Prototype development, feasibility demonstration, “fleshing out” patent claims, etc.
- Historically, funded at approximately \$200,000 per year for 8 projects
- Now at \$400,000 per year

TECHNOLOGY BUSINESS DEVELOPMENT PROGRAM

Since program inception in 2005, TBDP has funded \$1,266,517 and generated:

- 163 proposals received
- 56 proposals funded
- 34 disclosures
- Jobs for 86 students
- 18 licenses
- 16 start-up companies/interest in start up
- \$3,839,343 – follow-on funding to OSU that can be traced back to TBDP awards

OSU TECHNOLOGY DEVELOPMENT/COMMERCIALIZATION PIPELINE



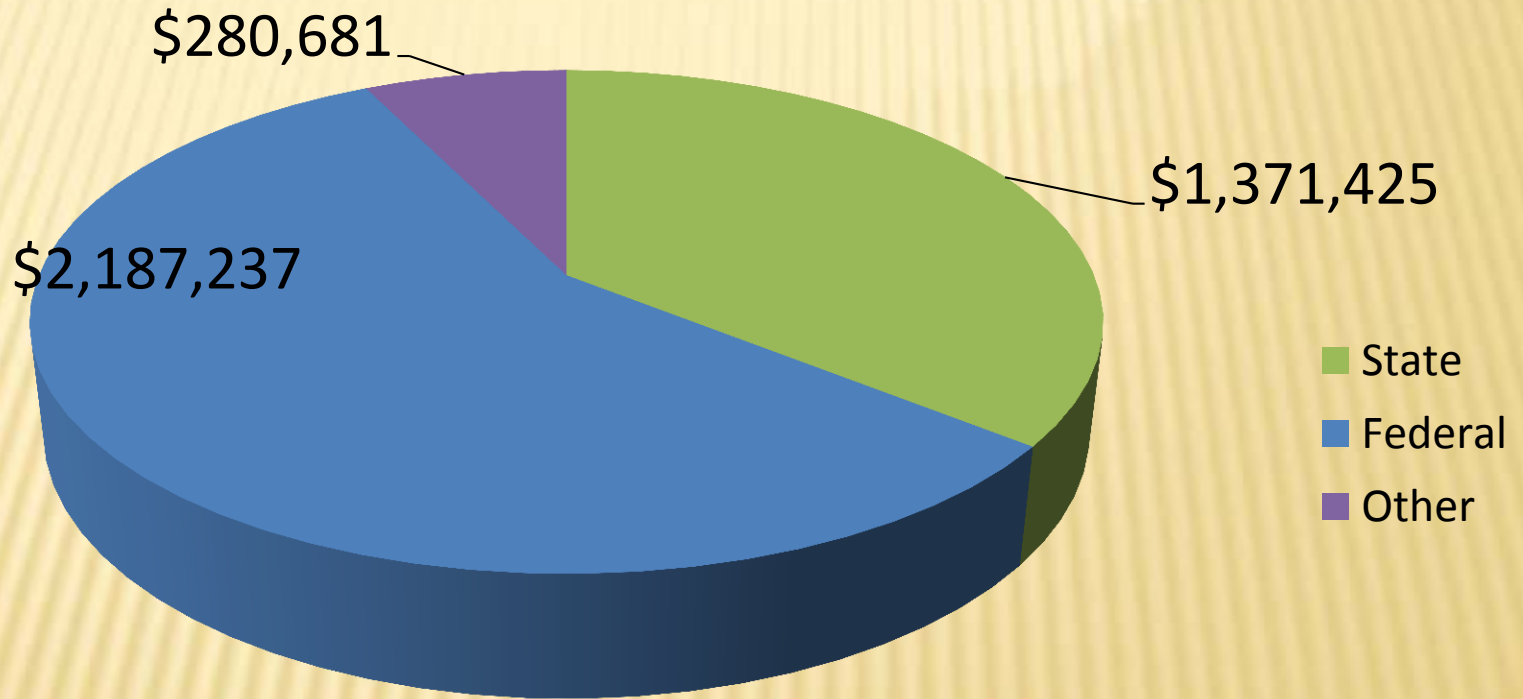
Gap Fund TBDP-2: \$20-\$30K

Gap Fund TBDP-3: \$50K

Gap Fund TBDP-4: \$20-\$30K

TECHNOLOGY BUSINESS DEVELOPMENT PROGRAM

Total Funding Leveraged: \$3,839,343

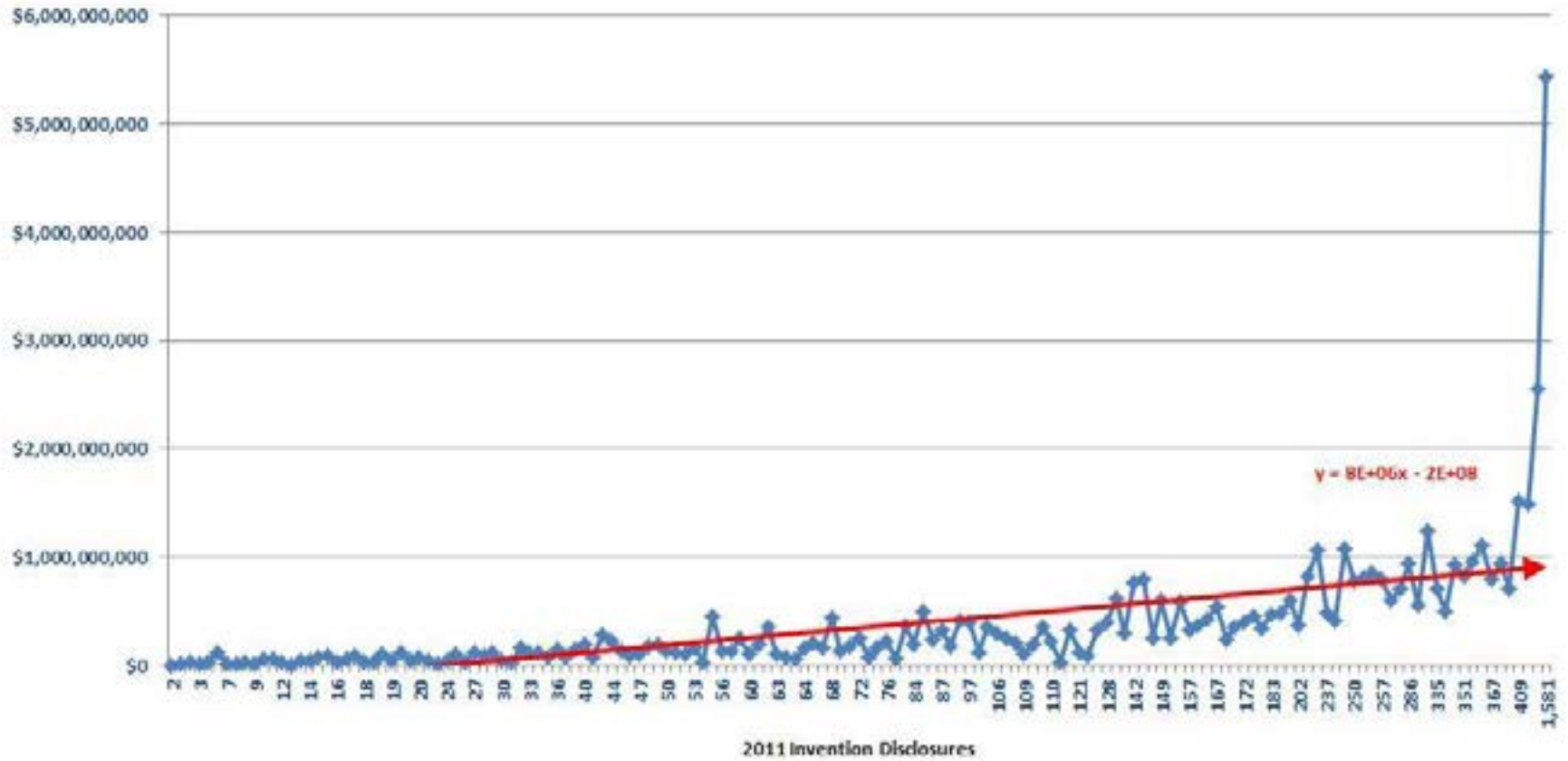


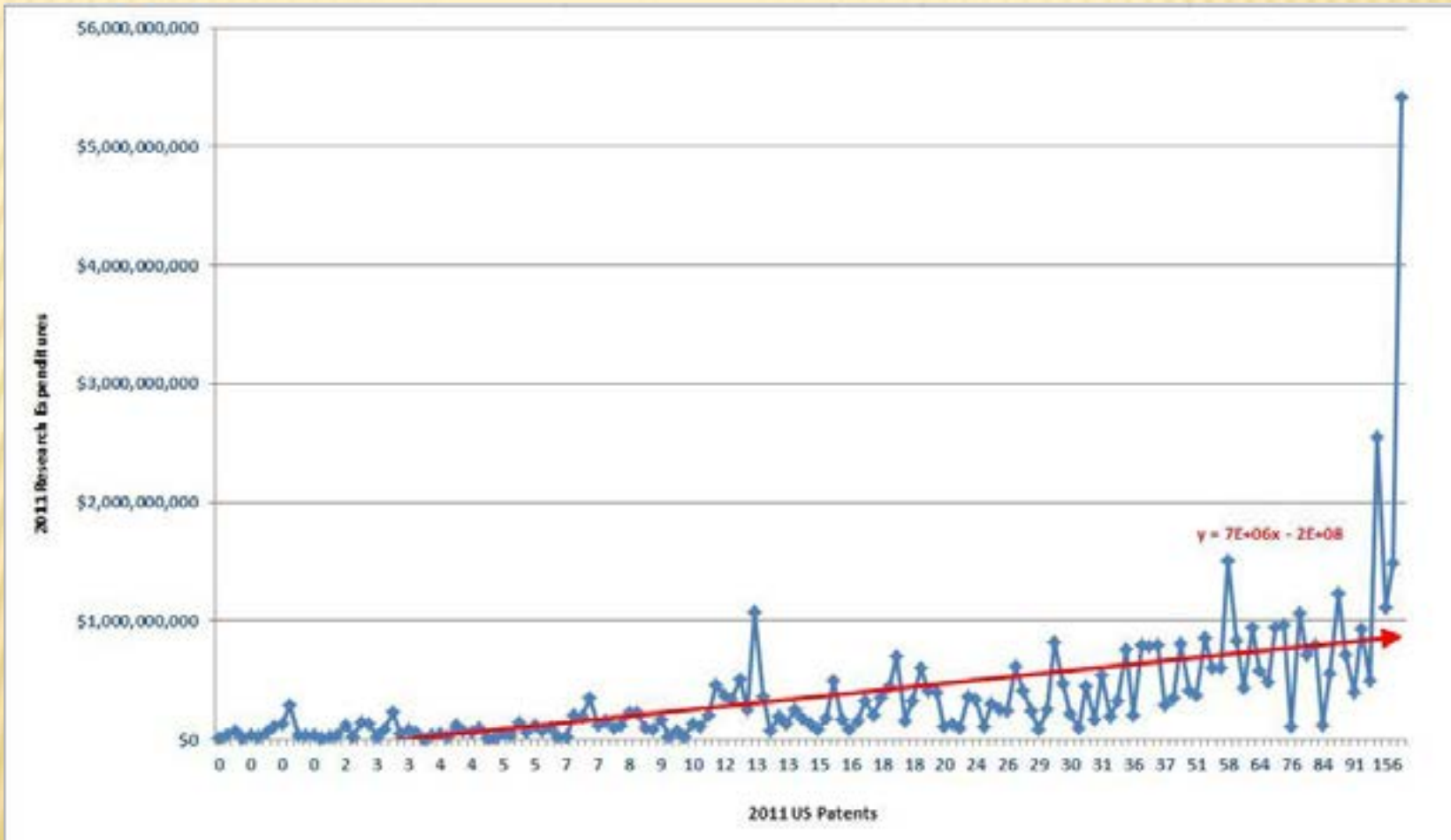
AWARD MONEY LEVERAGED AS A RESULT OF THE TECHNOLOGY BUSINESS DEVELOPMENT PROGRAM

For every \$1.00 of TBDP money awarded, there is \$3.09 from Federal, State and other sources awarded to OSU technology.

\$1.00 → \$3.09

2011 Research Expenditures





Research Expenditures

