

# OKLAHOMA STATE REGENTS FOR HIGHER EDUCATION

Research Park, Oklahoma City

## MINUTES OF THE COMMITTEE-OF-THE-WHOLE Wednesday, August 31, 2016

1. **ANNOUNCEMENT OF FILING OF MEETING NOTICE AND POSTING OF THE AGENDA IN ACCORDANCE WITH THE OPEN MEETING ACT.** The Committee-of-the-Whole met at 10:30 a.m. on Wednesday, August 31, 2016, in the Regents Conference Room at the State Regents' offices in Oklahoma City, Oklahoma. Notice of the meeting was filed with the Secretary of State on November 20, 2015 and amended on August 26, 2016. A copy of the agenda had been posted as required by the Open Meeting Act.
2. **CALL TO ORDER.** Participating in the meeting were Regents Toney Stricklin, Ron White, Jody Parker, Ann Holloway, Andy Lester, Mike Turpen and John Massey. Regent Helm joined at 11:30 a.m. Regent Massey called the meeting to order and presided.
3. **MERCER HAMMOND.** Ms. Beth Johnson and Mr. Dick Anderson from Mercer-Hammond were present to facilitate a discussion regarding the Oklahoma State Regents for Higher Education's current investments. Ms. Johnson and Mr. Anderson discussed the current market environment and investment returns.
4. **UNIVERSITY OF OKLAHOMA HEALTH SCIENCES CENTER.** Dr. Jason Sanders, Senior Vice President and Provost for the University of Oklahoma Health Sciences Center (OUHSC) gave a brief update on their impact on medical research, the economy and healthcare. Dr. Sanders began by stating that OUHSC is one of the most comprehensive health centers in the country with 3,400 students and 800 physicians in residency or fellowship training studying nearly 80 specialty programs. OUHSC also has 80 post-doctoral fellows, \$66 million in current National Institute of Health funding, and has made significant progress towards receiving a National Cancer Institute designation for the Stephenson Cancer Center (SCC). Additionally, the SCC is ranked first in the nation in top ten cancer centers for precision medicine.  
  
Dr. Sanders stated that the major challenge in OUHSC's ability to improve healthcare and economic growth is the decline in state appropriations. State appropriations are less than eight percent of OUHSC's budget but private donations, clinical services and research have helped to retain faculty and provide financial assistance to students. OUHSC's vision for the future is to become a hub institution for Oklahoma with a focus on students and patients, high-performance leadership and great partnerships.
5. **OKLAHOMA STATE UNIVERSITY CENTER FOR HEALTH SCIENCES.** Oklahoma State University (OSU) President Burns Hargis introduced Dr. Kayse Shrum, President of the Oklahoma State University Center for Health Sciences (OSUCHS). Dr. Shrum gave a brief update on their impact on medical research, the economy and healthcare. Dr. Shrum began by stating that Oklahoma is in the bottom tenth percentile in the nation for obesity, cardiovascular deaths and access to primary care physicians (PCP). Of the 77 counties, 64 have a PCP shortage and 82 percent of rural PCP's are 55 years or older, leaving rural communities facing an increasing challenge in recruiting and retaining PCP's. OSUCHS is a premier leader in training PCP's for Oklahoma, being ranked twelfth in 2016 for producing primary care residents by U.S News & World Report. OSUCHS has created several strategies to gain this ranking including, the Rural Educational Pipeline, Operation Orange, Blue Coat to White Coat and Project Echo. Dr. Shrum also stated that OSUCHS has experienced significant growth in student enrollment, residency training programs, medical service lines, rural physician support programs and

externally funded research. OSUCHS's economic impact on Oklahoma is significant generating \$257 million for the economy, \$35 million in federal funding and creates jobs in rural communities. Dr. Shrum finished by stating that 80 percent of OSUCHS graduates live and work within 100 miles of their home after graduation.

6. **EXECUTIVE SESSION.** Regent Helm made a motion, seconded by Regent Parker, to go into executive session to discuss the employment of the GEAR UP Project Director and for confidential communications between the board and its attorneys concerning pending investigations, claims, or actions. Voting for the motion were Regents White, Helm, Parker, Holloway, Lester, Turpen, Massey and Stricklin. Voting against the motion were none.

Following executive session discussions, Regents returned to open session.

7. **COMPLETE COLLEGE AMERICA 15-TO-FINISH INSTITUTE.** President Emeritus Tom McKeon gave a brief update on the recent Complete College America 15-to-Finish (CCA) Institute. President McKeon stated that the recent CCA Institute was held in June in Minneapolis, Minnesota and three Oklahoma institutional members attended along with Dr. Debra Stuart, Vice Chancellor for Educational Partnerships. The Institute focused on the 15-to-Finish initiative which proposes that students who take 15 or more hours in a semester finish their degree on time, eliminating extra tuition fees and loan debt. President McKeon stated that 27 percent of American college students are completing 30 hours a year and 50 percent are completing 24 hours per year, while half of students need just one more course per semester to be on track for on-time graduation. President McKeon stated that the key takeaways from the Institute were:

- Taking the right 15 hours for the student is very important;
- A change in culture at the institution is needed; and
- The advisor's buy in was important.

President McKeon finished by stating that the recommendations from the team attending the institute are:

- Incorporate professional development to educate and inform institutions on the work occurring nationally;
- Involve the Council on Student Affairs and the Oklahoma Academic Advising Association (OACADA) in implementation strategies;
- Limit programs to 60 and 120 credit hours;
- Encourage banded tuition options;
- Use data to promote the 15 hour initiative; and
- Create a statewide advising philosophy with OACADA.

8. **COMPLETE COLLEGE AMERICA (CCA) DEGREE COMPLETION PLANS.** Chancellor Glen D. Johnson stated that all institutions have been asked to give a brief presentation on their Institutional Degree Completion plans at the upcoming Committee-of-the-Whole meetings. The institutions presenting at the September meeting were: East Central University, Murray State College, Eastern Oklahoma State College, Langston University and the University of Central Oklahoma.

- East Central University (ECU). President John Hargrave gave a brief presentation on ECU's CCA initiatives. President Hargrave began by stating that SE is focused on early alert systems, a one-stop service for academic support, and developing two new graduate level programs. President Hargrave stated that financial challenges have forced ECU to close their Reach Higher adult degree program and discontinue their regional science fair they host every year.

- Murray State College (MSC). President Joy McDaniel gave a brief presentation on MSC's CCA initiatives. President McDaniel began by stating that MSC is focused on professional development for MSC faculty and staff, student services efforts, fast track developmental education and early intervention. Additionally, President McDaniel stated that MSC has received over \$300,000 in grant funds from USA Funds to support MSC initiatives.
- Eastern Oklahoma State College (EOSC). President Stephen Smith gave a brief presentation on EOSC's CCA initiatives. President Smith began by stating that EOSC is focused on ACT workshops for area students, developing co-requisite to scale courses in Math and English, professional development and STEM workshops for area teachers and an early alert system. President Smith stated that EOSC's online enrollment is up dramatically and EOSC met its CCA goal for this year.
- Langston University (LU). President Kent Smith gave a brief presentation on LU's CCA initiatives. President Smith began by stating that LU is focused on understanding their students' needs, identifying a university brand and logo, updating freshman orientation and identifying a new mission and vision statement. President Smith stated that LU's enrollment is up dramatically. In 2011, LU received 4,500 applications and in 2016 it is up to 12,404. President Smith finished by stating that 90 percent of LU students receive financial aid and 1,200 students live on campus.
- University of Central Oklahoma (UCO). President Don Betz gave a brief presentation on UCO's CCA initiatives. President Betz began by stating that UCO is focused on embracing UCO's status as a metro institution, creating partnerships within the metro area, and student success initiatives such as Reach Higher and reverse transfer. President Betz also stated that UCO auditing led to 2,281 new degrees due to reverse transfer.

9. **LUMINA STRATEGY LABS PEER LEARNING OPPORTUNITY.** The Lumina Foundation selected the Oklahoma's Promise program for a Strategy Labs Peer Learning Opportunity. Several Oklahoma State Regents for Higher Education staff attended and Chancellor Johnson and Associate Vice Chancellor Bryce Fair presented on Oklahoma's Promise and best practices for scholarship programs that drove retention and completion. Chancellor Johnson stated that Arizona, Connecticut, Iowa, Minnesota, New Jersey, New York and several other states attended to gather information and take the model back to their state. Associate Vice Chancellor Fair gave an in depth presentation comparing Oklahoma's Promise data to national data showing that Oklahoma's Promise students, or students who have an early financial aid commitment, have higher graduation rates, a higher percentage have jobs in Oklahoma and stay in Oklahoma after graduation. Additionally, many states were impressed with the program's unique funding source as only two other states in the nation have a similar program, Indiana and Washington. Interim Vice Chancellor Debbie Blanke stated that it was impressive for so many states to look at Oklahoma's Promise as a model for their state and that is an important point to communicate to the Legislature.

10. **BUDGET REPORT AND REVENUE UPDATE.** Vice Chancellor Amanda Paliotta stated that state collections for June were 4.4 percent below the estimate. She also discussed two financial reports that are released each month:

- The State Treasurer's report which focuses on overall economic indicators, gross receipts, etc.; and
- The Office of Management and Enterprise Services' report which shows the revenue collected compared to the estimate provided.

Additionally, she distributed heat maps detailing budget figures from 2010-2016.

**11. LEGISLATIVE UPDATE.** Vice Chancellor Hollye Hunt stated that there are no Interim Studies focusing on higher education and she will be organizing tours of campuses for legislators.

**12. TASK FORCE REPORTS.**

- **Online Education Task Force.** Interim Vice Chancellor Blanke stated that the next meeting of the Online Education Task Force will be September 1, 2016 and Dr. Rob Reynolds with NextThought and Dr. Bucky Dodd from UCO will be present to give a demonstration of a learning management system.
- **State Regents Safety And Security Task Force.** Associate Vice Chancellor Angela Caddell updated the Regents on the status of the Campus Safety and Security Task Force. She stated that the Task Force is developing the content for the 2016 Campus Safety and Security Summit on Monday, November 7 at the Reed Center in Midwest City. She stated that there will be concurrent sessions and both Regent Toney Stricklin and Regent Andy Lester are speaking at the concurrent sessions.

**13. “BEST OF HIGHER EDUCATION” REPORT.** Regents received the September 2016 update on institutional activities.

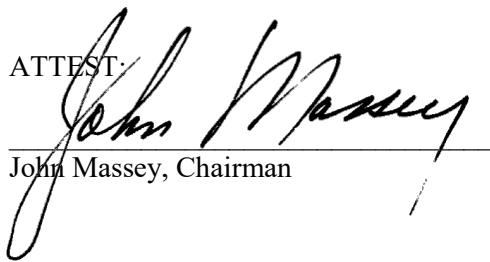
**14. CALENDAR OF EVENTS.** Chancellor Johnson discussed several upcoming events:

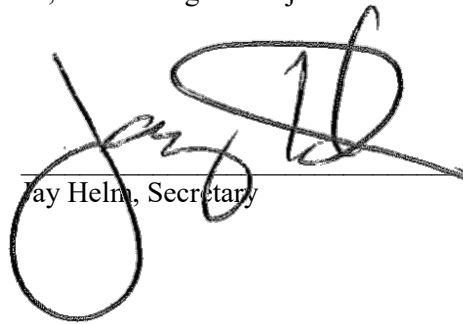
- Thursday, September 8, 2016 – Legal Issues in Higher Education Conference – 9 a.m. at the University of Oklahoma in Norman.
- Tuesday, September 20, 2016 – Regents Education Program – 8 a.m. at the PHF Conference Center in Oklahoma City.
- Wednesday, October 19, 2016 – State Regents Meeting Fall Retreat – 10:30 a.m. at the State Regents office in Oklahoma City.
- Wednesday, October 19, 2016 – State Regents Dinner – 6 p.m. Location To Be Announced.
- Thursday, October 20, 2016 – State Regents Meeting – 9 a.m. at the State Regents office in Oklahoma City.
- Monday, October 24, 2016 – 2016 Higher Education Hall of Fame – 6 p.m. at the National Cowboy & Western Heritage Museum in Oklahoma City.
- Tuesday, November 1, 2016 – Governor’s STEM Summit – Time TBD at the Cox Convention Center in Oklahoma City.
- Thursday, November 3, 2016 – State Regents Special Budget Meeting – 10:30 a.m. at the State Regents office in Oklahoma City.
- Monday, November 7, 2016 – Campus Safety and Security Summit – Time TBD at the Reed Center in Midwest City.

- Tuesday, November 15, 2016 - Fall Legislative Forum – Time TBD at the Jim Thorpe Museum in Oklahoma City.
- Wednesday, November 30, 2016 – State Regents Meeting– 10:30 a.m. at the State Regents office in Oklahoma City.
- Wednesday, November 30, 2016 – State Regents Dinner – 6 p.m. Oklahoma City Golf and Country Club.
- Thursday, December 1, 2016 – State Regents Meeting – 9 a.m. at the State Regents office in Oklahoma City.

15. **ADJOURNMENT.** With no other items to discuss, the meeting was adjourned.

ATTEST:

  
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John Massey, Chairman

  
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Jay Helm, Secretary