

# OSRHE Campus Safety and Security Task Force Meeting Campus Case Study: NOC's Experiences Surrounding Campus Bomb Threat

Presented by:
Dr. Cheryl Evans, President
Ms. Sheri Snyder, Vice President for Development and Community Relations
6.8.2021

**Possible Bomb Threat/Active Shooter Incident** – On March 1, 2021, three NOC Tonkawa staff members (all who happen to serve on the ERT Communication Team) received the following email at 11:15 a.m. with Subject Line – **You are all going to die**. Within minutes, the employees contacted their immediate supervisor, Sheri Snyder. Then Sheri began assembling the NOC Emergency Response Team in the designated incident command station (emergency operation center) as well as contacting the Tonkawa Chief of Police. Within 20 minutes of activation, 32 law enforcement officials were on campus addressing the incident on the Tonkawa campus. The Enid campus and Stillwater campus were cleared by local law enforcement agencies.

Participating Law Enforcement Agencies working with NOC: Tonkawa Police Department, Kay County Sheriffs Office, Blackwell Police Department, Oklahoma State Bureau of Investigation, Federal Bureau of Investigation, Oklahoma Highway Patrol, OHP Bomb Team, Oklahoma City Police Department K-9, Enid Police Department, OSU Stillwater Police Department.

Additional Agencies/Partners in Coordination with Incident: President Janet Wansick and Eastern Oklahoma State College, Chancellor Johnson and Oklahoma State Regents for Higher Education, Tonkawa Public Schools, Enid Public Schools, University Center at Ponca City, First Baptist Church Tonkawa, Tonkawa Fire Department, local and state-wide media, OSRHE Communicator's Council.

From: KhalilSaeed1987@protonmail.com < KhalilSaeed1987@protonmail.com >

Sent: Monday, March 01, 2021 11:15 AM

To: Kayla Wooderson < Kayla. Wooderson@noc.edu >

Subject: you are all going to die

Hello there Mrs Wodderson. Today your college will be a target of our sites. We will arrive at 0900 hours. Apon our arrival, people will die. There a 5 pipe bombs hidden within your colleges premises, which will be detonated with the intent of killing as many people as possible. We will shortly after enter the grounds of your college, and begin opening fire on any remaining students. People are going to die today. America will reek in sorrow.

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## Rave Mobile Safety Alert Analytics – Threat Alert Stats from March 1, 2021



#### First Alert - 12:10 PM

Went out in 2 seconds via text message and 1 minute to email, at a 96% success rate.

#### Second Alert - 12:13 PM

Went out in 2 seconds via text message and 1 minute to email, at a 96% success rate.

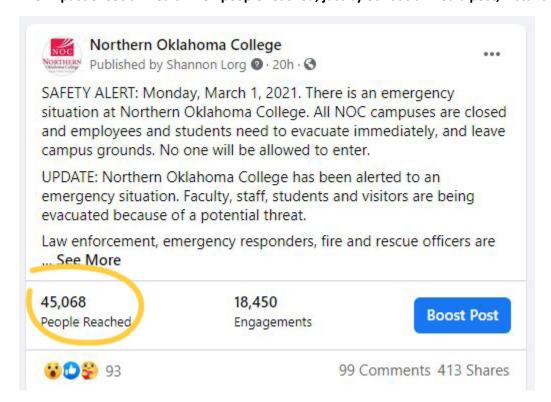
#### 3-minute difference.

Canceled monthly test alert scheduled to go out at 1 p.m.

#### Third Alert - 4:33 PM

Went out in 1 second via text message and 1 minute 40 seconds to email, at a 96% success rate.

#### The impact of social media – 45k people reached, just by our social media post, instantly.



#### NOC News - Emails sent to all students and employees

Safety Alert #1 - 12:16 p.m.

Reply Reply All Sorward



Mon 3/1/2021 12:16 PM

News

**NOC Safety Alert** 

News To

> SAFETY ALERT: All NOC campuses are closed and employees and students need to evacuate immediately, and leave campus grounds. No one will be allowed to enter.



Scott Cloud Director of Public Information Northern Oklahoma College P.O. Box 310 Tonkawa, Ok 74653 Phone: 580.628.6444 Scott.cloud@noc.edu www.noc.edu

## Emergency Alert PR – 1:23 p.m.



Mon 3/1/2021 1:23 PM

News

**NOC Emergency Alert** 

⊕ News

1 You forwarded this message on 3/1/2021 1:30 PM



FOR IMMEDIATE RELEASE:

Northern Oklahoma College scott.cloud@noc.edu news@noc.edu 580.628.6444

March 1, 2021

Northern Oklahoma College has been alerted to an emergency situation. Faculty, staff, students and visitors are being evacuated because of a potential threat. Law enforcement, emergency responders, fire and rescue officers are on campus.

NOC will provide more information as it becomes available via Rave Alert, website, e-mail, or phone message.

Updates will be available at www.noc.edu/emergency or by calling 580.628.6677.

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#### Safety Alert #2 - 4:34 p.m.



NOC confirmed that a few employees received an email of a potential threat shortly before noon today. The email was not campus specific, so the emergency response team decided to enact their emergency protocols at all sites and evacuate all the locations and notify law enforcement officials.

Tonkawa Police Department and other law enforcement officials from Kay County Sherriff's Office, Oklahoma Highway Patrol, FBI and the OSBI have completed the search of all the buildings on the Tonkawa campus and no explosives or weapons were found. Northern Oklahoma College with locations in Tonkawa, Enid and Stillwater was cleared to open at 5 p.m. for students, employees and visitors, and evening classes will be held. Athletic events have been postponed this evening.

NOC President Evans stated, "We want to thank all the law enforcement agencies, led by the Tonkawa Police Department, for responding to the incident today. We live in a time where threats like these must be taken seriously. NOC is committed to protecting the lives and safety of our students, employees, and campus communities."



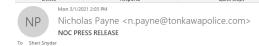
#### NOC News - Press Releases for Media



NOC Emergency Press Release Temp

NOC Emergency Alert PR – 1:23 p.m.

# Joint PR between NOC and Tonkawa PD – 2:05 p.m.



Shortly after 11:00 a.m., this morning, Northern Oklahoma College was alerted to an emergency situation. Faculty, staff, students and visitors were evacuated because of a potential threat to life & safety. Today's classes were suspended until further notice and the threat(s) can be investigated.

The Tonkawa Police Department and other Law enforcement officials from Kay County Sheriff Office, Oklahoma Highway Patrol, and the OSBI were dispatched to assist with the incident. Emergency responders, fire personnel, and rescue officers are no campus investigating as well

Claims of "bombs on campus" were investigated. Thorough searches of Campus buildings yielded no devices, this far. The Oklahoma Highway Patrol Bomb Tech Squad has been requested.

NOC and the Tonkawa Police Department will provide more information as it becomes available

# **Post Incident Actions**

- NOC Emergency Response Communication Team Meeting March 2, 2021
- NOC Emergency Response Team Debrief Meeting March 10, 2021

#### **March 1 Terror Threat Talking Points**

- NOC's Emergency Plan was effective because the plan is designed to be a framework for emergency communication. No two emergencies are alike so there is built in flexibility to accommodate different scenarios.
- Messaging is key because once law enforcement is on campus, they control the emergency situation (with support from NOC admin/staff). NOC controls the message to faculty/staff/students, media, and social media.
- Within minutes of receiving the threat, law enforcement was engaged and soon after the decision was made to evacuate all three locations using the school's RAVE Alert and followed by email to faculty/staff/students.
- Law enforcement then began to search campus for potential threats.
- An update was sent to faculty/staff/students, media, and social media at 2 p.m.
- An all-clear message was sent to faculty/staff/students, media, and social media at 4:30 p.m.

# **Issues Addressed**

 The RAVE Alert is limited on characters so the original message was not complete, another message was sent on the evacuation - Update notification templates





Sample Alert Templates - Education

Sample Alert Templates - General

- The college is reviewing the **RAVE Guardian** proposal as an additional component in the annual RAVE Alert renewal (July 2021).
- In Classrooms that do not allow phones, the alert was not seen by those students or faculty so a new
  program is being installed summer 2021 that places the RAVE message as a scrolling banner on all
  campus computers Alertus Console Software
- Additionally, a message board software upgrade to be installed in summer 2021 will also allow RAVE messages on all 3 campuses – Carousel Digital Signage (cloud based)
- On campus resident housing students were not notified of a place for them to evacuate. The First Baptist Church agreed to host those students. This will be added to the Emergency Communication Plan going forward.
- All Non-NOC residents living in campus property rentals were not notified of RAVE Alert or potential
  evacuation. This will be updated in summer 2021 with new rental contracts and adding them to RAVE
  Alert System.
- Need to address mobile incident command station and/or emergency operations center at location off campus in case there is a need to completely evacuate grounds.
- Faculty/Staff/Students were concerned about the frequency of updates. There is no real solution for
  this issue, administrators have to make that decision based on the information at hand. Per our
  communications protocol, all faculty/staff/students are notified first before the information is released
  externally to media and social media.
- Need to assemble an emergency kit for each campus to store in board rooms (Emergency Operations Center). Kits should include: Campus maps, contacts list, copy codes, bottled water, lined paper and notepads, pens, pencils, campus master keys, shut off valves, building floor plans, etc.) for each campus.
- Surveyed campus property for potential risk/threats, i.e., boiling room in basement securely locked.
- Need to provide additional prevention, training exercises, and awareness programs for all students and employees on an annual basis.