

MEETING OF THE CAREER SERVICES COUNCIL

10:00 AM MARCH 4th, 2024

Oklahoma State Regents for Higher Education

1. Welcome and Introduction of Members and Guests: Cass Minx

- a. Attendees: Cass Minx, Lauren Pettigrew (OSRHE); Cheryl Orr (WOSC); Stephanie Davidson (SEOSU); Robin Huston (OU); Ronna Vanderslice (CU); Travis Lightsey Jr. (RSC); Mark Hays (TCC); Taylor Wilson (NEOSU); Kellie Ebert (OSU); Michael Widell (OSU-OKC); Brooklyn Luelf (MSC); Rachel Johnson (CASC); Macey Goretska (RCC); and Krystle Lane (CSC).

2. Tuition Benefits Survey: Lauren Pettigrew

- a. Cass Minx welcomed new member of the OSHRE Workforce and Economic Development team, Lauren Pettigrew. Pettigrew then opened with an overview of [OSHRE's Tuition Benefit Assistance page](#), that showcases employers that have college tuition assistance to students in Oklahoma. Pettigrew noted that this information is collected via survey and that this survey can be shared to the group as well as business partners to complete to showcase their tuition assistance. Pettigrew mentioned that OSRHE would be sharing a marketing package with social media content for institutions to share at their discretion.

3. *Every Student is Undecided: Helping Students Navigate College and How to Choose a Major*: Travis Lightsey, Director of Career Services, Rose State College

- a. Travis Lightsey presented to the council where he discussed practical approaches to assist students in deciding a career path. Lightsey covered areas of research in decision making for college students that include cognition and brain development, practices institutions can implement to aid in the decision-making process that creates a clear career path, and understanding how to empower students with information on career choices that best meet their needs. Lightsey noted that it is important to have a holistic approach to students by considering personality types, decision-making styles, career goals, and personal goals to best direct a student to an area of interest. Lightsey also encouraged members to share useful tools amongst the council that help in coaching students towards a career path.

4. Open Discussion

- a. Minx opened the floor for council members to share frequently used tools, software, or resources that aid in day-to-day career services

b. Software and Online Resources:

- c. [Dropout Detective](#) - Allows you to pro-actively manage retention by alerting you to behaviors and patterns that lead to high student attrition.
- d. [Focus 2](#) - FOCUS 2 guides users through a reliable, intuitive career and education decision making model to help them choose a college, select a major, explore occupations, make informed career decisions and take action in their career development.
- e. [O*NET](#) - The O*NET Program is the nation's primary source of occupational information. Valid data are essential to understanding the rapidly changing nature of work and how it impacts the workforce and U.S. economy. From this information, applications are developed to facilitate the development and maintenance of a skilled workforce.
- f. [MyMajors](#) - MyMajors mission is to proactively help students create a clear pathway to complete their degree
- g. [Wakelet](#) - Save, organize and share content from across the web with Wakelet. Save articles, videos, images, Tweets and more, organize them into stunning collections, and revisit them anywhere, anytime.
- h. [PathwayU](#) - PathwayU is a completely free career path tool and degree planning software for college students!
- i. [WriteSea](#) - Writesea helps online recruitment marketplaces unlock new revenue by offering white-labeled career services to its candidates.
- j. Minx asked if there are any applicable conferences that members were attending in the future:
- k. [Career Leadership Collective Conference](#) - (April 22nd – 24th in Austin Texas) The Career Leadership Collective is a thought-partner and consulting group for colleges and universities globally. We assist upper administrators and career leaders to systemically weave career and future preparation into the fabric of the campus experience
- l. [National Association of Colleges and Employers](#) – (June 3rd -5th in Phoenix Arizona) The National Association of Colleges and Employers is an American nonprofit professional association established in 1956 in Bethlehem, Pennsylvania, for college career services, recruiting practitioners, and others who wish to hire the college educated.

5. May Agenda Items: Cass Minx

- a. **May 6th, 2024**
- b. Minx confirmed that the next meeting will be held via Zoom on May 6th, members have received the meeting notice.

6. Events

- a. **Roundtable discussions of upcoming events pertinent to the council**
- b. Members did not have upcoming events or points of discussion for the council.

7. Other Business

8. Adjournment